

Course title The courses on the first and second semester of the MA programme (does not apply to Skills workshop and Deep skills)	
Line of study People, Planet, Play, 1 st year	Approved 18.12.18
Level MA	Responsible Eva Kappel
ECTS 10 ECTS per course	

Course objective:

The individual courses on the first year of the MA programme are the student's framework for demonstrating her/his design potential (fashion design, textile design, communication design, industrial design and accessory design) in a relevant design project aimed at Design for People, Planet and Play.

Through the application of knowledge from design practice and artistic development, as well as research-based theory within relevant parts of the subject area, the student must demonstrate that (s)he understands and can reflect on design practice, methods and development as well as relevant theory applied in the project.

Furthermore, the student must be able to apply design-related skills and relevant scientific methods, tools and forms of expression related to the design field. The student must also be able to work both creatively and systematically, with a specific purpose within a research area, and with a reflective, critical and discussing approach.

Extent and requirements:

The courses on the first and second semester of the MA programme are 10 ECTS each, equivalent to 275 working hours per course including preparation and oral examination.

The exam assignments consist of a design project (fashion design, textile design, communication design, industrial design and accessory design) aimed at Design for People, Planet or Play as well as an oral presentation.

Requirements for the design project:

As a part of the course, the student must complete a design project based on the problem statement chosen. The project must unfold theory and methods introduced in the individual course and in a reflective and critical manner answer the research area chosen.

In addition, the project must demonstrate that the student is able to apply the artistic techniques and methods of the design field with a professional approach and demonstrate a design project where form language and aesthetics are at a high artistic level.



Page 2/2

Requirements for the oral part:

The duration of the oral examination is 30 minutes.

10 minutes are allocated to the student's presentation of the design project, including elaboration and putting the project into perspective.

Hereafter, 10 minutes are allocated to discussion of the research area, outcome and conclusion based on the oral presentation and the design project.

10 minutes in total are allocated for deliberation and announcement of the grade.

Assessment:

The assessment is based on an overall evaluation of the design project and the oral examination – as well as the learning outcomes defined in the course description.

The form of assessment (written or oral) and grading (internal or external grading; 7-point grading scale or pass/fail) is defined in the course description.