

Course title MA project	
Line of study Play	Approved 18.12.18
Level MA	Responsible Eva Kappel
ECTS 30 ECTS	

Objective:

The MA project is the student's framework for demonstrating his/her design potential in a relevant design project.

The student must apply knowledge, which in selected areas must be based on internationally recognized design practise, artistic development and leading research. The student must demonstrate that (s)he understands and can reflect on the subject area's knowledge and can identify both design-related challenges and scientific issues within the subject area.

In addition, the student must master design-professional methods, tools and forms of expression, and be able to apply relevant knowledge and assess and select between these approaches. The student must be able to work both creatively and systematically, with a specific purpose within a research area, and with a reflective, critical and discussing approach. Knowledge and practice must be combined in the exam project to solve and manage complex design issues at a high level. The student must be able to communicate these issues and discuss design-related and scientific issues with peers and non-peers.

In the MA project, the student can put all his/her design skills into play; conjoined experiences from all course modules of the programme can be put into play, including cross-disciplinary and subject-specific technique and tools courses, cross-disciplinary methodology and theory courses, subject-specific project courses and internship. This is to be demonstrated through independent work with a self-initiated, complex, unpredictable design-related research area that requires new solutions and expressions at a high artistic and design professional level – and conducted in collaboration with at least one external collaboration partner.

Extent and requirements:

The MA project is 30 ECTS credits, equalling half of the student's work in an academic year or a 825 hour workload including preparation and oral examination.

The project is placed so that the student has a minimum of 20 weeks for the completion of the practical and written part of the project, including preparation and oral examination.



The project consists of a practical part where a design project is unfolded, and a written report that in a reflective and critical manner describes the research area of the design project, including objective, motivation, problem statement and value creation, as well as documents the process and extracts knowledge.

Requirements for the design project:

As part of the MA project, the student must complete a design project based on the problem statement chosen. The project must be completed in collaboration with an external partner.

The project must demonstrate that the student can independently apply the artistic techniques and methods of the design field at a professional level, and perform an innovative design project where form language and aesthetics are at the highest artistic level. Furthermore, the design project must create value for the chosen collaboration partner and the student must take a professional responsibility for the management and completion of the collaboration.

Requirements for the written part:

A template provided by DSKD for the development of the written report must be used. This indicates the main points to be applied in the report, e.g. objective, motivation, problem statement, argumentation of value creation, process documentation and process reflection, knowledge collection and conclusion.

The students must hand in a maximum of 25 standard pages, excluding front page, table of contents, literature list and appendices. In the assessment, appendices are considered documentation for the content of the report and will not be taken into consideration in the assessment/grading.

Requirements for the oral part:

The duration of the oral examination is 60 minutes.

20 minutes are allocated to the student's presentation of the MA project, including elaboration and putting the project into perspective.

Hereafter, 20 minutes are allocated to discussion of the research area, outcome and conclusion based on the oral presentation, the design project and the written report.

20 minutes in total are allocated for deliberation and announcement of the grade.

Assessment:

The assessment is based on an overall evaluation of the design project, the written report and the oral examination – as well as the learning outcomes defined in the course description for the MA project.

Grading is according to the 7-point grading scale.