

PENSOLE FOOTWEAR DESIGN ACADEMY is pleased to announce the launch of  
**2016 iPENSOLE at Design School Kolding (DSKD) by ECCO**



## SUBMISSION PART 1 - DESIGN

Choose ONE or BOTH areas and submit to [www.PENSOLE.COM](http://www.PENSOLE.COM)



### FOOTWEAR

Submit ONE HAND-SKETCH of your original footwear design in black and white or color on paper. NO COMPUTER. Multiple views optional. Example: <http://www.pensole.com/home/#resources>.



### COLOR | MATERIAL | FINISHING

MLab Color + Material program runs in conjunction with Pensole. This CM program will elevate your design knowledge. Submit ONE page of the original Color and Material mood board. Your board must have the following:

- 1. Composition:** Contact information - Placed on bottom left corner of board; First & Last name, email, academic status. Accepted size - A4 or letter. Accepted formatting - PDF or JPEG. Your board visually communicates a mood through choice of colors and composition. You demonstrate you can follow instructions and guidelines.
- 2. Material:** Your board communicates unique & innovative material choices from various industries. You express tactility and utilize descriptions of materials used.
- 3. Originality:** Showcase your board through creative storytelling & inspiration. Show you are able to present a relevant and original point of view. Example: <http://suzette-henry.squarespace.com/new-gallery-1/>

## SUBMISSION PART 2 - VIDEO



### FOOTWEAR & COLOR | MATERIAL | FINISHING

Once you submit the design, create a 2-3 minutes video introducing yourself, explain your design submission(s), and tell us why you want to be in this class. Upload your video on your Youtube channel and email us the video link to [ecco@pensole.com](mailto:ecco@pensole.com)



### ELIGIBILITY

Applicants must be at least 18 years of age.  
 NOTE: If you are currently working for a footwear brand, you are not eligible for this class.



### DEADLINE

Last day to register and submit PART 1 AND PART 2 is no later than 11:59pm, PST on Sunday, AUGUST 7th, 2016.



### CLASS DATES

September 22nd thru October 26th, 2016 at Design School Kolding in Kolding, Denmark. Monday thru Friday from 9am until ... If you are accepted into the class, expect to put in a full day's work everyday. This is not your normal class. It's a master class that will introduce you to what is needed to have a career in design. At the end of the 5-week you will have a different outlook on design and yourself.



### NOTIFICATION

Students selected will be announced on AUGUST 15th, 2016. By submitting your work for this class, you agree to be bound by and perform your obligations described in the Terms and Conditions [<http://www.pensole.com/terms-and-conditions/>]



### TUITION

For DSKD Students: Free  
 For Non-DSKD Students: \$2500 US Dollars



### TRAVELING

You are responsible for your own cost of traveling to and from Kolding, Denmark and the cost of transportation during your stay. Non-Denmark residents are responsible for all travel documentation and costs (Visa/Passport).



### HOUSING

You will be responsible for the cost and booking of your own housing. Example of housing options:

1. Kolding Youth Hostel. [<http://danhostelkolding.dk/en/>]
2. Kolding Hotel Apartments. [<http://www.koldinghotelapartments.com/>]



### LEARNING AND LIVING

You are responsible for all costs other than tuition and housing during the class. Some learning materials are provided, but students spend their own money on small tools and stationary. Please bring your own laptop.

### ABOUT PENSOLE

Founded in 2010 by D'Wayne Edwards, PENSOLE features the most sought after faculty in footwear, comprised of both young professional designers and established footwear design leaders from the top footwear brands, with more than 100 years combined experience to help you with your professional development. Since the first PENSOLE class in 2010, more than 150 Academy graduates have been placed professionally, full-time or as interns, for footwear companies worldwide.