

SCOPE

Professional

Tool cards for effective feedback sessions

Online Version



The Caregiver



The Caregiver

Desire to guide and protect

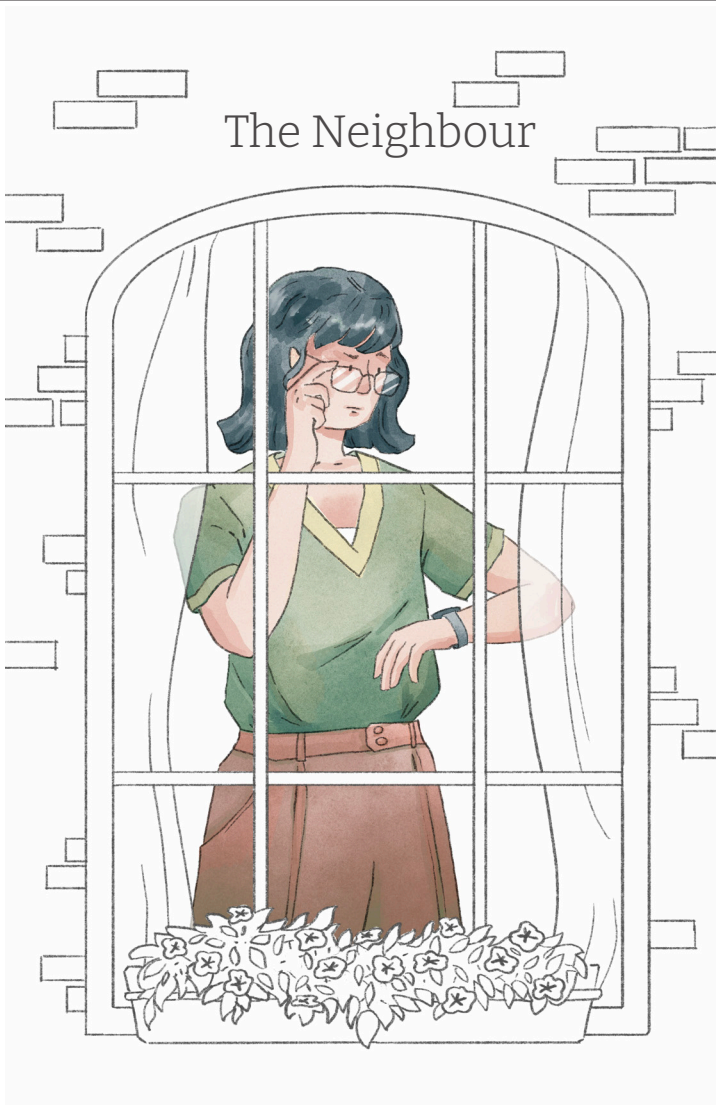
Check how the project is interacting with the existing context and proudly point on the strengths, as well as the pain-points that could make the project turn out wrong..

Altruistic, Responsible, Cautious

Characters Examples

Hagrid from Harry Potter
Obi Wan Kenobi from Star Wars
Marlin from Finding Nemo

The Neighbour



The Neighbour

Pass the reality check

Make sure the project is feasible, and talk about the worries you might have. Finally check if the result matches the initial brief.

Down-to-earth, Realistic, Critical-Thinker

Characters Examples

Bilbo Baggins from The Lord of The Rings
Ron Weasley from Harry Potter
Watson from Sherlock Holmes

The Naive



The Naive

Looking through innocent eyes

Think about the true value behind this project and on the best possible scenario. Ask for clarifications if something is not fully understandable.

Dreamer, Optimist, Inquisitive

Characters Examples

The Donkey from Shreck
Dory from Finding Nemo
Alice from Alice in Wonderland

The Craftsman



The Craftsman

The master of every tool

Wonder about the reasons behind every technical choice and think on how it could have been different with other materials, or communicative tools.

Skilled, Practical, Reflective

Characters Examples

Mister Geppetto from Pinocchio
Phineas and Ferb from LPhineas and Ferb

The Wizard



The Wizard

Making ideas come true

Discuss a plan on which steps are important to take next, and reflect on which intangible features might make the idea sparkle.

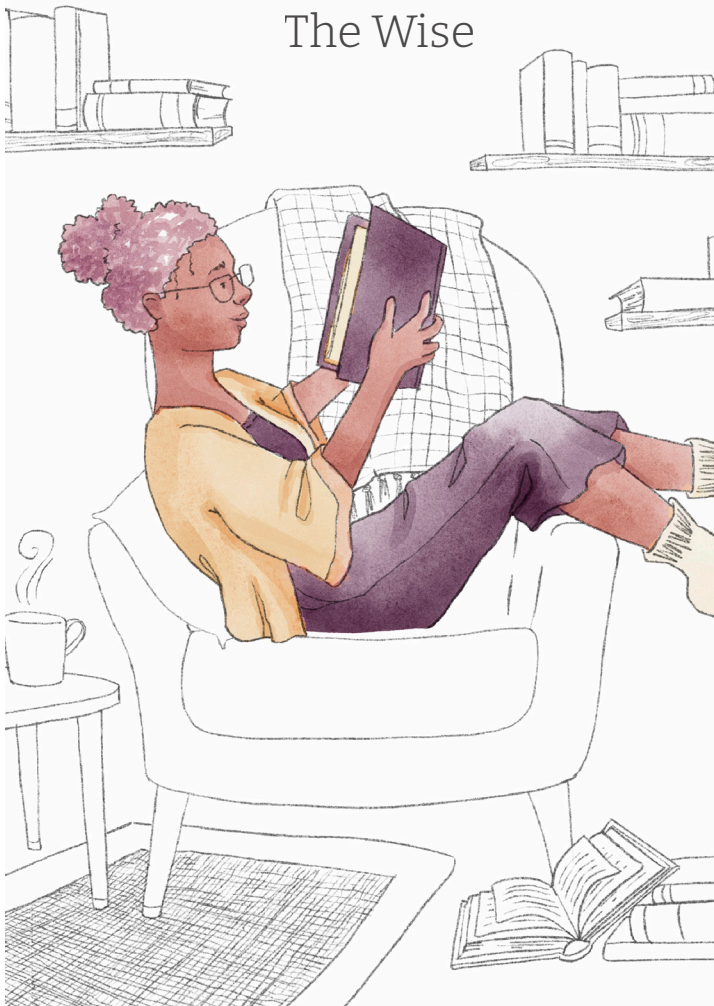
Strategic, Resourceful, Imaginative

Characters Examples

Albus Dumbledore from Harry Potter

Merlin from the Sword on the Stone

The Wise



The Wise

Fact-based advice

Focus on the strengths and flaws that are based on facts and help define the project through a solid foundation of data as you appreciate decisions grounded on theory.

Studious, Rational, Objective

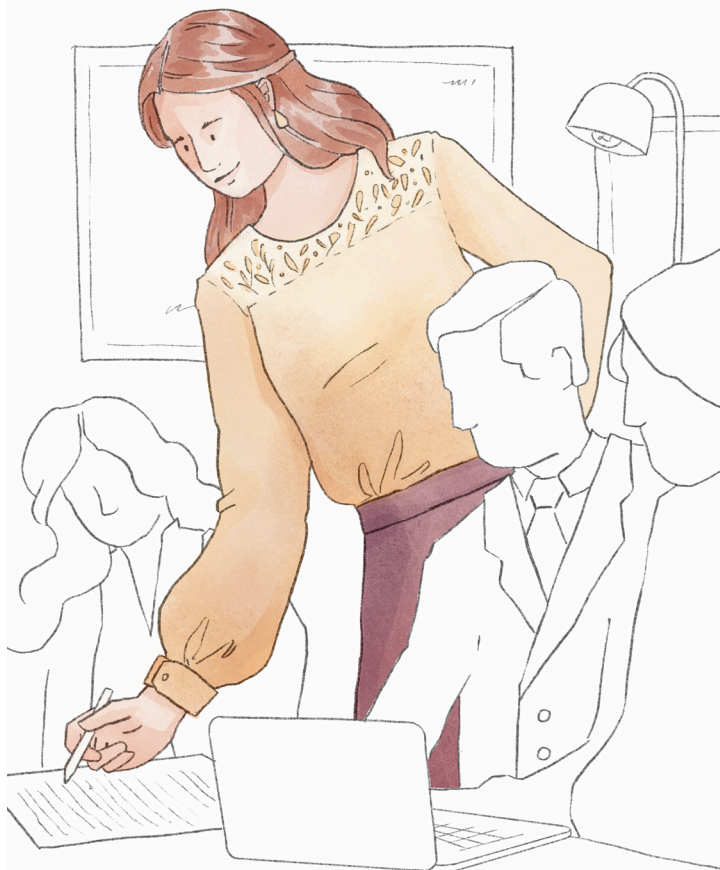
Characters Examples

Yoda from Star Wars

Rafiki from Lion King

Gandalf the Grey from the Lord of the Rings

The Ruler



The Ruler

Very honest and goal-oriented

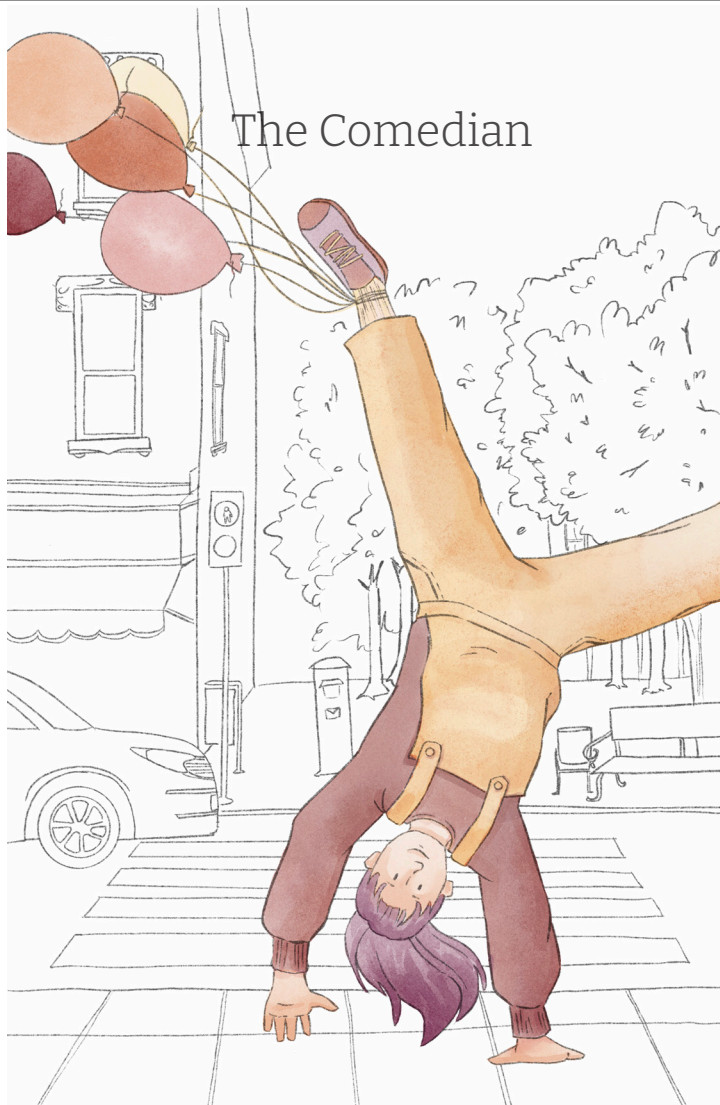
Speak according to your fears and hopes about the project, trust your intuition and always be clear and honest.

Straight, Demanding, Successful

Characters Examples

Mufasa from the Lion King
King Arthur from the Sword in the Stone
Daenerys Targaryen from Game of Thrones

The Comedian



The Comedian

Driven by joy and intuition

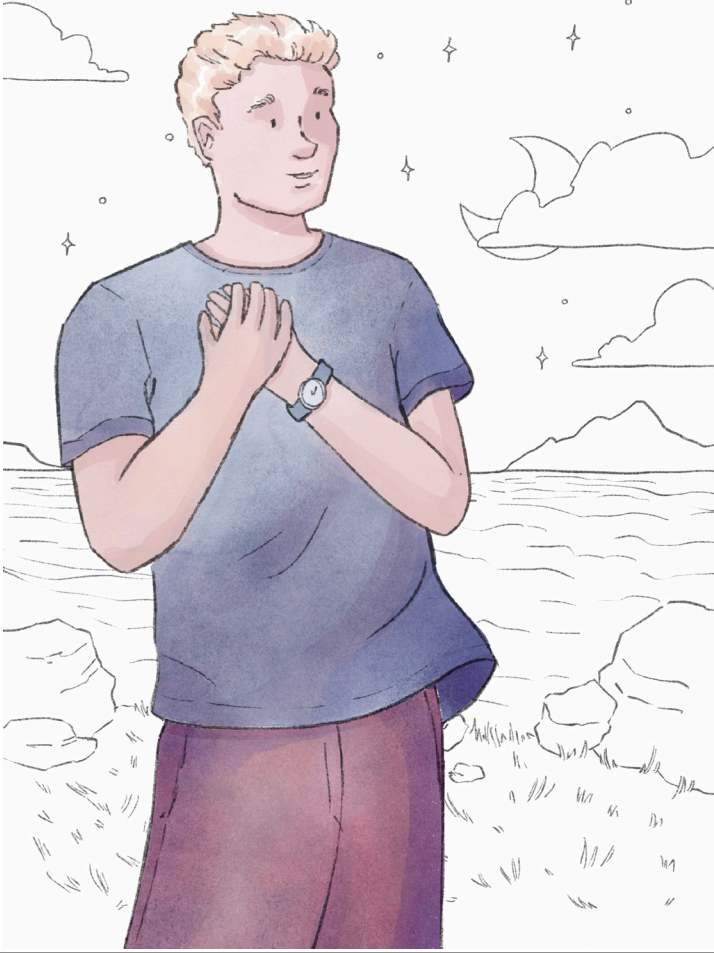
Wonder if the project is bringing fun and joy to the world and which feelings it moves in you. Point out the benefits of living in the moment by trusting the process.

Witty, Friendly, Light-hearted

Characters Examples

The Genie from Aladin
The Mad Hatter from Alice in Wonderland
Timon and Pumba from the Lion King

The Lover



The Lover

*Trust in emotions,
driven by intuition*

Share which feelings it awakens in you,
where you see potential and how to further
develop by suggesting next steps.

Supportive, Sensitive, Positive-minded

Characters Examples

Romeo and Juliet from Shakespeare

Sam from Lord of The Rings

Belle from the Beauty and the Beast

The Inventor



The Inventor

Challenge skills and ideas

Plan the path to follow, taking into
account the potential of the ideas when
combined with capabilities and time.

Creative, Visionary, Pragmatic

Characters Examples

Tony Stark from Iron Man

Ratatouille from Ratatouille

Dr. Frankenstein from Mary Shelley

The Explorer



The Explorer

In search of new opportunities

Invite to explore different contexts and situations, to experiment, and to reflect on the insights that were collected in the process.

Daring, Curious, Experimenter

Characters Examples

Indiana Jones from Indiana Jones

Mulan from Mulan

Ariel from the Little Mermaid

The Rebel



The Rebel

*Do what is interesting,
not what you have to*

Encourage generation of bold ideas and think about what could be the benefits of disrupting traditions in this case.

Brave, Provocative, Critical-thinker

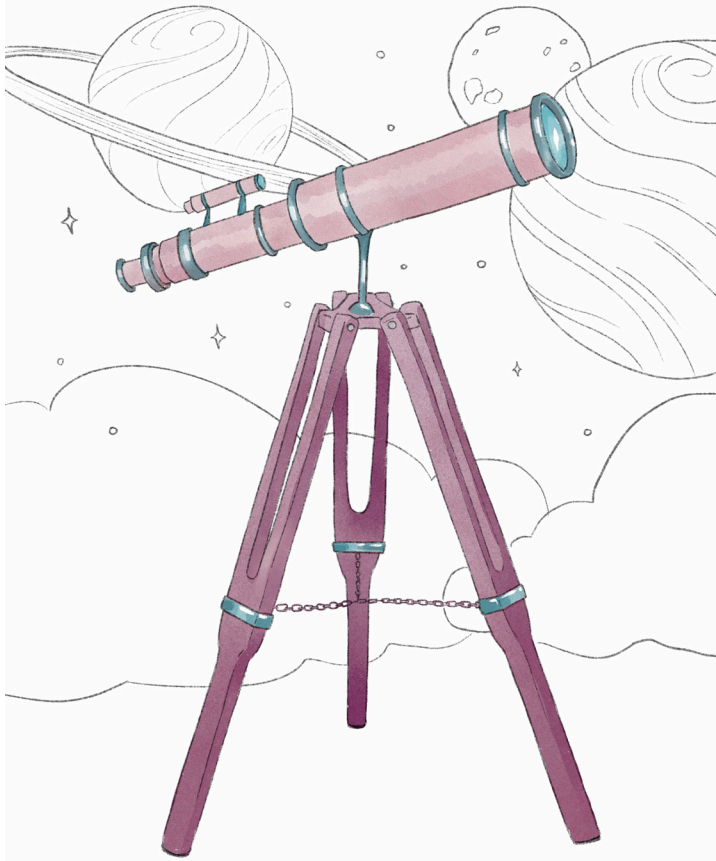
Characters Examples

Robin Hood from Robin Hood

Batman from Batman

Jack Sparrow from Pirates of the Caribbean

Telescope



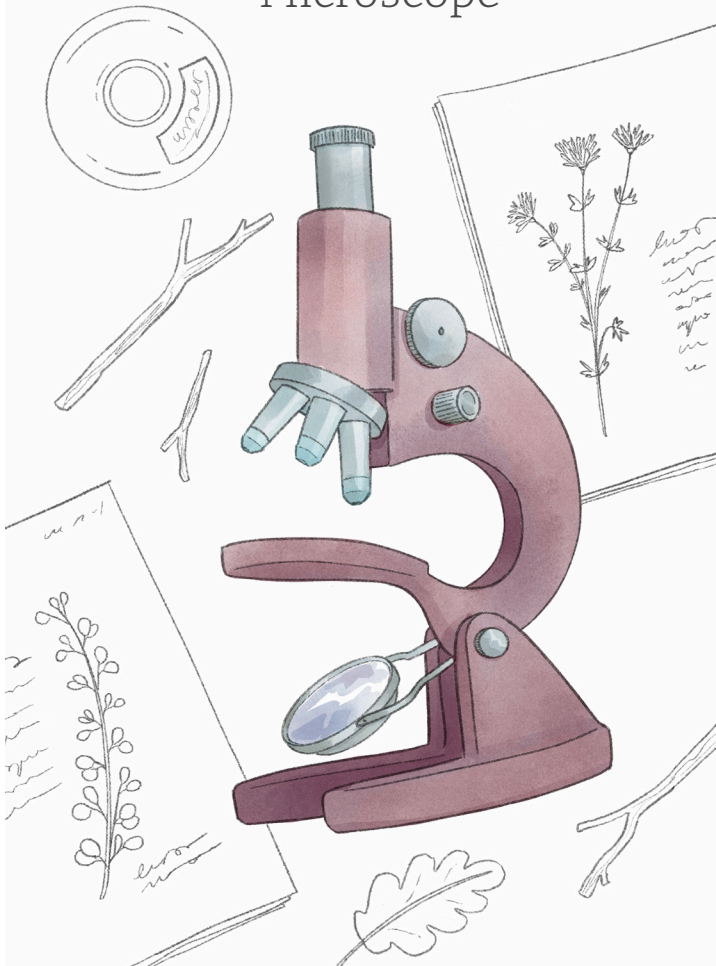
Telescope

*Look into the distant future.
Peek into the future.*

Share what are the best and the worst futures, and what might lead there.

Reflect on how the project will resist the test of time, what makes it still relevant in the future and how other elements in the context will be influenced or transformed by it.

Microscope



Microscope

*Catch the details that
are hard to see.*

Consider how details influence the overall perception and if there is any that makes the project spark.

Think if unfolding a detail can make the project stronger, or on the other side, if omitting any could simplify the result.

Stethoscope



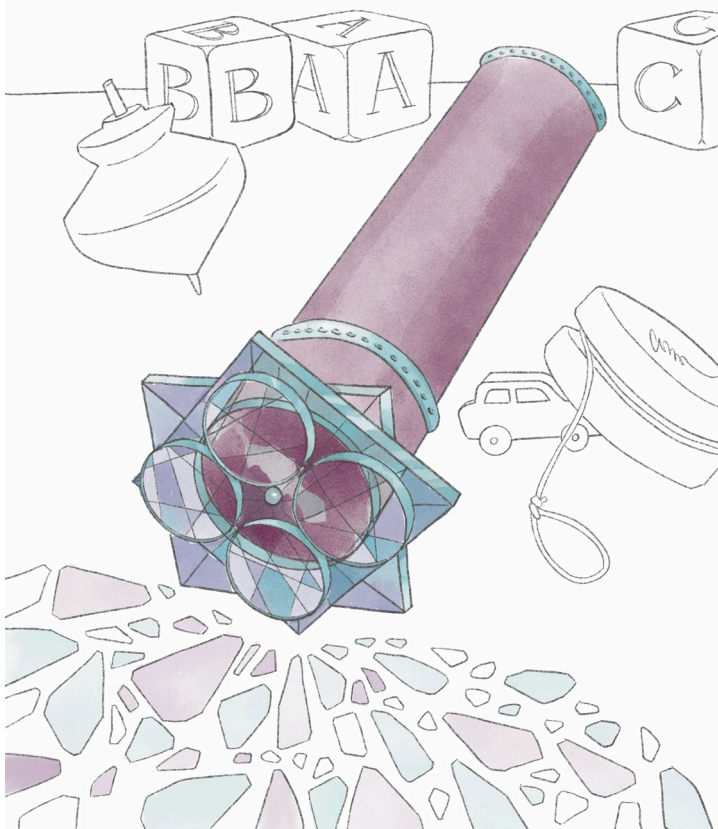
Stethoscope

Listen to the heart and values of the project.

Attempt to deeply understand the project's true value and how it touches societal issues.

Focus on the target of this project and empathize with the user's perception, fears and hopes.

Kaleidoscope



Kaleidoscope

Rotate the perspective until new opportunities arise.

Wonder what could be the worst direction to take and let unexpected, new opportunities arise.

Look at this project from the perspectives of two opposite categories, for example of different age groups, political beliefs and social spheres.