

# (AN) OTHER

a new perspective on uniforms

by Claudia Näbler

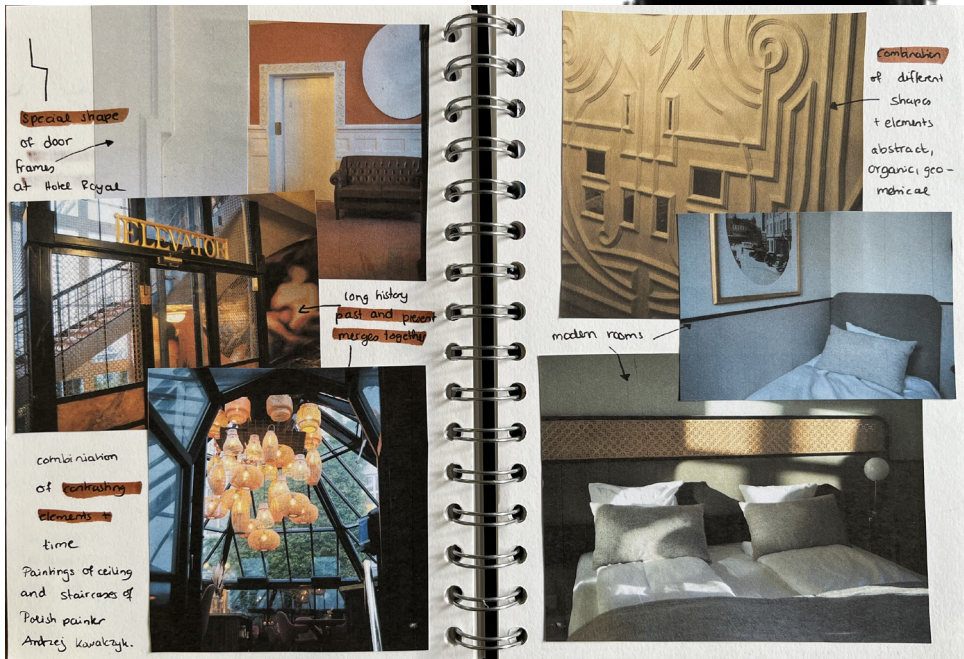
[www.claudianaessler.com](http://www.claudianaessler.com)

# Research and Concept

For the Chrysalis project I worked together with the Hotel Royal in Aarhus to develop a new diverse uniform.

The idea was to bring the two opposites - uniform and diversity - together. I started the process by gathering information about uniforms, analysing the meaning behind wearing uniforms and visiting Hotel Royal to interview the employees. I refined my thoughts and findings by working with the DART model. I created two models, one for my uniform research and one for the Hotel Royal. By bringing both models together I could identify the main points for my concept (AN)OTHER.

The concept is based on the word uniform that means one shape. I wanted to challenge the meaning of this term by creating a diverse form that offers endless variation in order to create individuality, inclusivity and remove hierarchy levels at work. Therefore, (AN)OTHER creates power at body level like self-esteem, confidence and personality and gives a message about equality.





UNIFORM



# (AN) OTHER

FUNCTIONAL

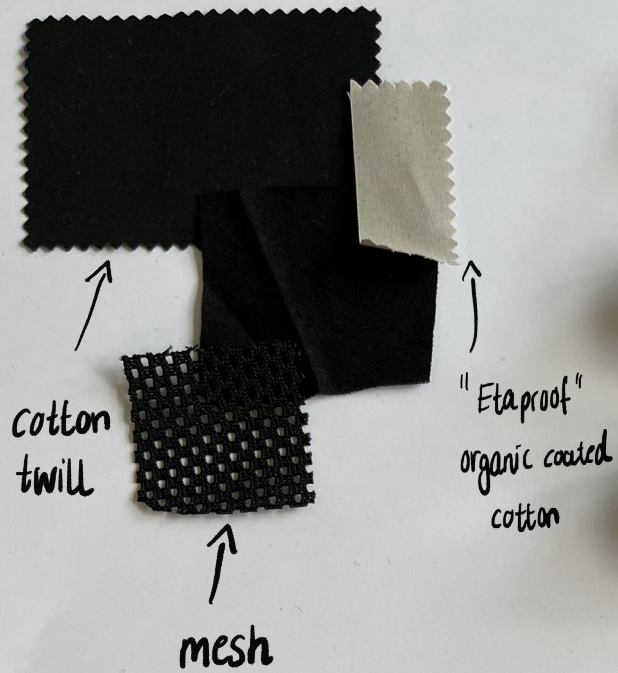
CONTRAST



INDIVIDUAL

EQUALITY

DIVERSITY



# Material and Function

My design is a unisex base uniform that can be adjusted and adapted to a specific work and/or personal aesthetic.

The multifunctional outfit offers the possibility that elements can be easily attached and detached. This allows to just wash separate parts of the outfit instead of washing the outfit as a whole. For example in the inside of the blazer there are small detachable pads for absorbing sweat that can be taken out for washing.

Other functional elements are for example waterproof sleeves that can be attached while working in the kitchen or a multifunctional bag that can be worn in housekeeping. Adjustable elements are more likely to get dirty. Therefore, I chose a light colour for these parts to make it easier for the user to spot stains. Extra seam allowance is added in the inside of the garments to make it easier to adjust to a different body type.



# Design

The black uniform consists of a multifunctional blazer-inspired jacket, loose fitted unisex pants and a t-shirt which pattern reflects the artistic relevance of Hotel Royal. The t-shirt is made of a temperature regulating merino jersey and the contrasting red pattern is topstitched with a twin needle. For the pants and the jacket I selected a black durable cotton twill.

