

COURSE DESCRIPTION

FUNCTION, FORM AND AESTHETICS – FASHION DESIGN

Course title Function, Form and Aesthetics	Kursustitel Funktion, form og æstetik
Course number BB2FF--KMU	Approved 06.06.23
Level and semester BA, 4th semester	Field of study Fashion Design
ECTS 10	Responsible Christel Arnevik
Exam form Semester exam (see Studieplan/Study Plan on Itslearning) Combination test: Oral defence and design product	Assessment 7-point grading scale The exam will be an overall evaluation of the presented design product and the oral defence.
Censor External	Extent/duration of exam The duration of the total semester exam is 60 minutes, of which: 20 minutes are for the student's presentation 20 minutes are for discussion 20 minutes are for voting and assessment
Group work see Studieplan/Study Plan on Itslearning	Prerequisite As a mandatory prerequisite for participation in the exam, the stu- dent must deliver a learning portfolio before a deadline set by the study administration.

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Course objective

The aim of the course is for the student to acquire knowledge, skills and competences in relation to how a designer can create value based on the needs of the user.

In the course, the student is introduced to theory and methods that support how to relate to the needs of others, and how user involvement can have an impact on inclusion, diversity and the sustainability of a design. In addition, research and practice within both universal and adaptive design are introduced.

The student must apply selected user involvement methods in order to acquire knowledge about a given user's usage practices and needs, and based on analysis translate core insights into form and material studies. The design solution is completed through aesthetic approaches informed by the student's knowledge of colours, materials etc. The project is concluded through a validation/perspectivation of the design's relevance with the involvement of the user.

Learning outcome

At the examination, the student is expected to:

Knowledge:

- *demonstrate basic knowledge about universal design and adaptive design (inclusion and diversity)*
- *be able to describe relevant methods for user-oriented research and user involvement*
- *demonstrate knowledge about special focus areas in connection with design and functionality that support sustainability and the user's needs*
- *be able to describe how sensory, emotional, functional and cognitive conditions apply in the relationship between people and design*

Skills:

- *be able to apply relevant methods for user-oriented research and user involvement*
- *be able to identify relevant value creation based on insight into the user's needs (universal / adaptive)*
- *be able to use user-oriented empirical knowledge as a basis for concept and form development*

Competences:

- *be able to form a design that relates to the body and meets the user's needs*
- *to be able to put the qualities of the design solution and areas for improvement into perspective based on feedback from users*
- *be able to argue how the design supports sustainable elements*
- *be able to argue for the choice of methods and the resulting design solution*

Generic learning outcome

In addition to the above-mentioned course-specific learning outcomes, the student is also expected to:

- *be able to present own research and project through an oral and visual presentation, that both explains what, why and how, and contains a reflection on the process and the concrete learning along the way*
- *be able to translate design experiments – regardless of the outcome – into learning and development of their own design practice*