

WHAT IF ARTS AND CRAFTS SHAPED THE FUTURE OF BORNHOLM?

ARTISANS ON BORNHOLM

NON-USERS

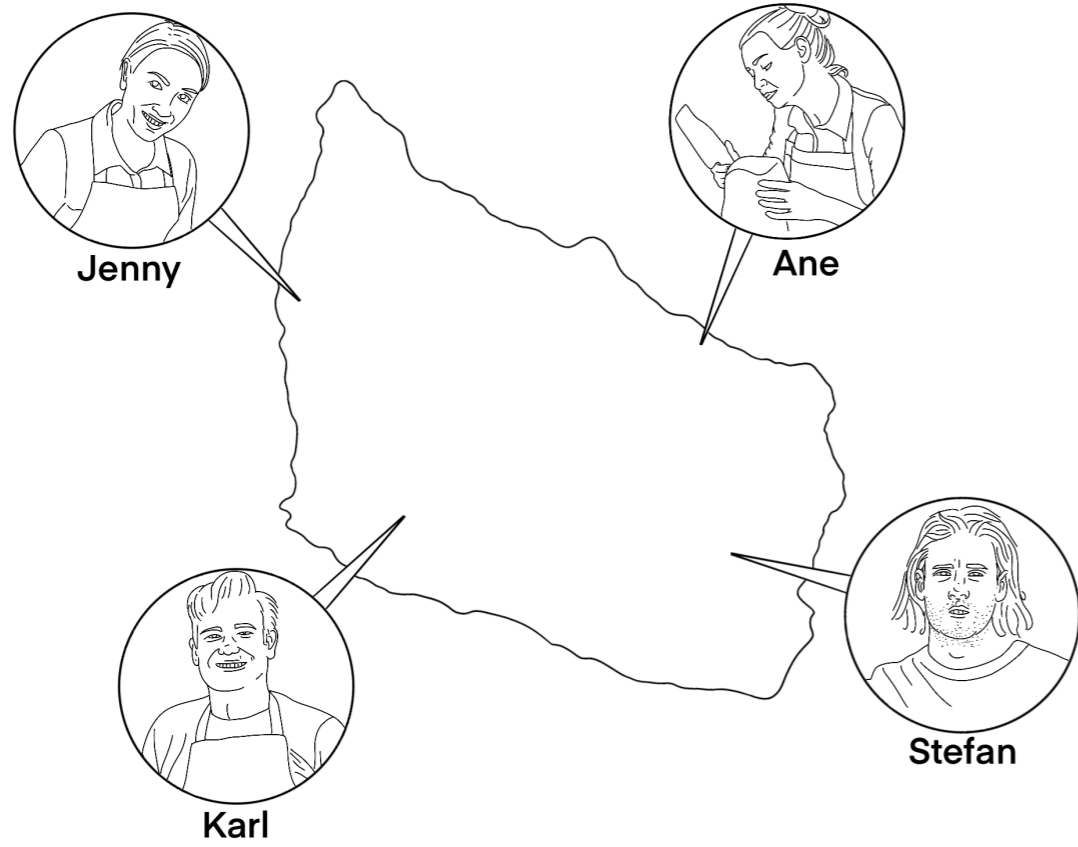
INSPIRE

SHOW BORNHOLM TO THE WORLD

YEAR 2035



THE CONCEPT



USER JOURNEY



THE VIDEO

NOW IT'S TIME FOR YOU TO EXPERIENCE THE
BORNHOLM EXPERIENCE

