ONLINE OPEN HOUSE

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Online Open House 2023
MA Programme
16 January
2pm-6pm

Focus Area:
Design for PLAY

- Karen Feder, Head of the Design for Play Master's program
- Pedro Cabral, Play Designer, The LEGO Group

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What is Design for **PLAY** about?

Why should I choose Design for Play?

What will I learn?

How will I learn?

What jobs can I get?

Why is Design for Play important?

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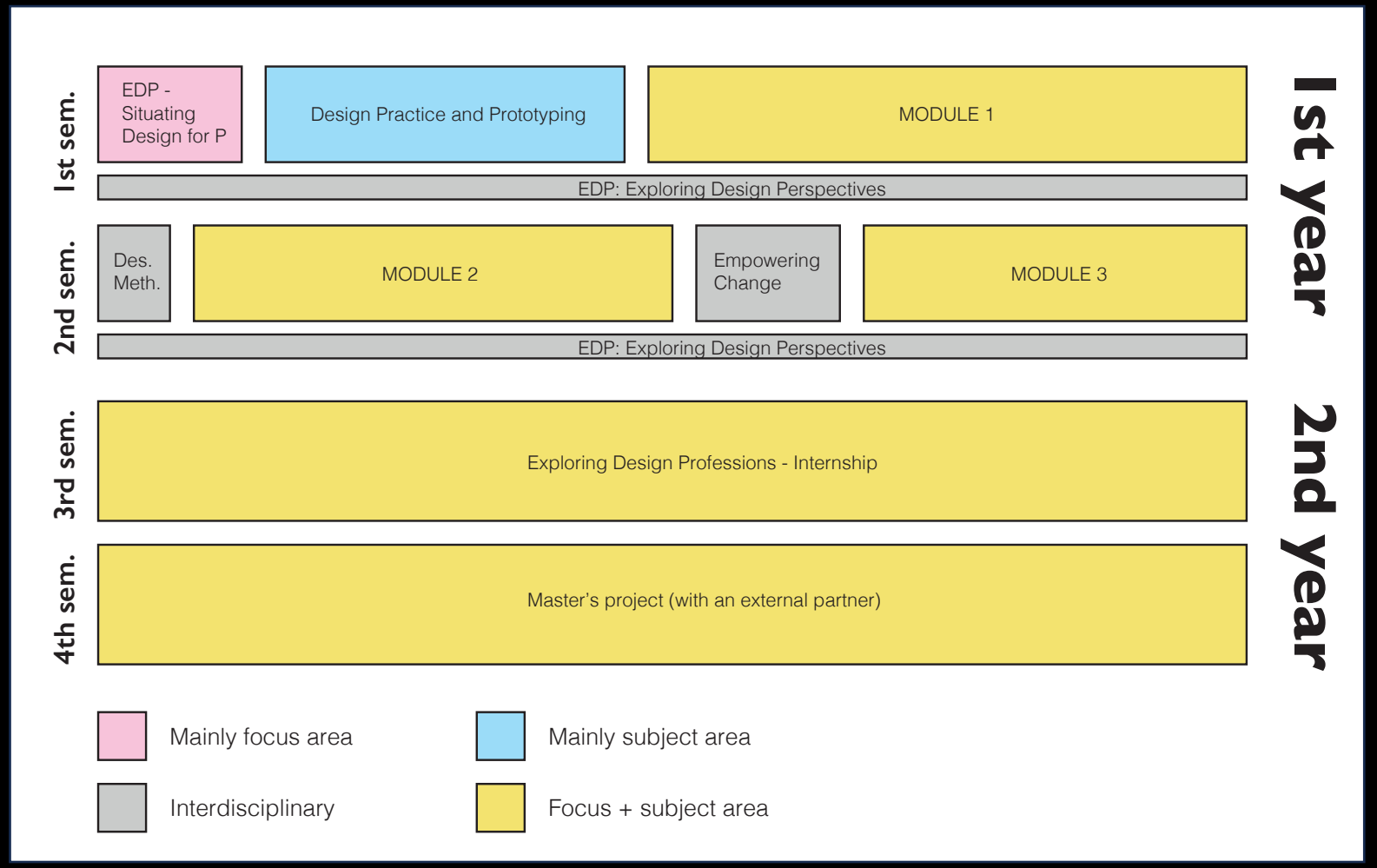
Design for Play **COURSES**



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Play Design Fundamentals

An introduction to play design and how to design for toy play, play spaces, game play and learning through play

Nightbuddies by Esben Dyrholm Hansen, 2020

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Child-Centred Design for Play

Focusing on designing play from the perspective of children, including understanding child development, child culture and co-creation processes with children

Storybuilder by Nádia Henrique, Pedro Cabral, Marloes Bakker, 2022

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Playing with Futures

Proposes play as a mode of speculating and applies critical design and speculative design to create prototypes that make us reconsider our current world and the futures we want to design for

Garden of the Answers by Jielin Chen and XiBao Yeh, 2021

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Exploring Design Professions: Internship

Explores different ways of working within the design profession with the perspective of Design for Play – aiming to add to, develop and change contemporary design practices

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TRACK 1

Design Practitioner

Learning from contemporary design practice – developing operating skills and adding a play perspective

TRACK 2

Design Strategist

Learning to take a strategic position - working with the internal organisation and facilitating change

TRACK 3

Design Researcher

Learning from academic design research – participating in project within academic research

Master’s Project in Design for Play

Solving relevant and complex design-professional problems on an international level. Play design knowledge, skills and competencies are demonstrated in a self-initiated and well-defined solution in collaboration with an external partner.

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Virtual futures experiments by Zuzanna Gronowicz, 2020

Oh-Nine

Graduation project by Cinzia Damonte & Beate Neimane

2019

Transforming learning into play through local materials

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Grovæderne

Graduation project by Klara Birgisdóttir & Sofie Tinggaard Hansen

2021

Inspiring the Danes to eat more of the locally grown high-fibre vegetables

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Rituals

Graduation project by
Esben Fjord Ørskov

2023

A lamp that marks the transition from everyday life to the ritual, paying a tribute to the pause and the smaller moments in everyday life.

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Play Design Alumni and their play design jobs

In-depth interviews with Design School Kolding alumni, as they talk about their career journeys and the role their master's degree from Design School Kolding has played a role in getting them where they are today

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See more stories and projects on the students' Design for Play instagram

Play Design Alumni: Pedro Cabral

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Hej!

pedro cabral

from
portugal

study line
Play, industrial design

previous studies
bachelors in design - FAUL, Lisbon

Play Design Alumni: Pedro Cabral

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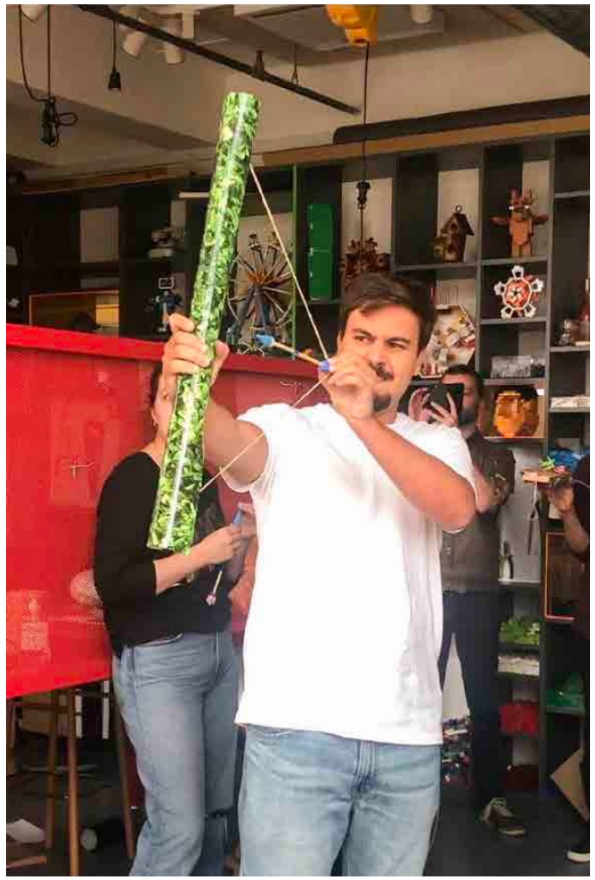
life at DSKD



Play Design Alumni: Pedro Cabral

some DSKD projects

Collaboration with
Kongernes Jelling
Applied Play

Internship at FLEXA
Play-Based Intrepreneurship

Storybuilder
Child-centred Design

Play on Mars
Playing with Futures
(Speculative Design)

Internship at
The LEGO Group
Master's thesis project

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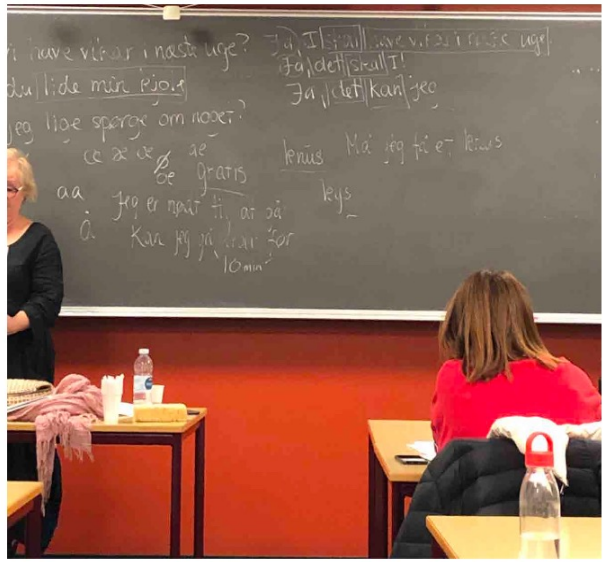
Play Design Alumni: Pedro Cabral

life outside DSKD

-Social gatherings and events

-Danish classes

-Other activities (Sauna, pool, winter bathing in the Fjord, Pub Quiz...)



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Play Design Alumni: Pedro Cabral

life after DSKD

Going back to the LEGO Group,
in Billund, as a Model Designer

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Play Design Alumni: Pedro Cabral

if you want to know more

get in touch with me:

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Questions about Design for Play?

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