

ENCOURAGE



**TO ALLOW
INSPIRATION**

STRIKETHROUGH NEGATIVITY

~~DON'T BE A STRANGER~~

WE BELIEVE WORKING TOGETHER AND
ASKING FOR HELP IS THE WAY TO GOOD DESIGN

~~DON'T CREATE WITH FEAR~~

WE BELIEVE DESIGN SHOULD ACHIEVED
THROUGH POSITIVITY

~~DON'T WASTE TIME~~

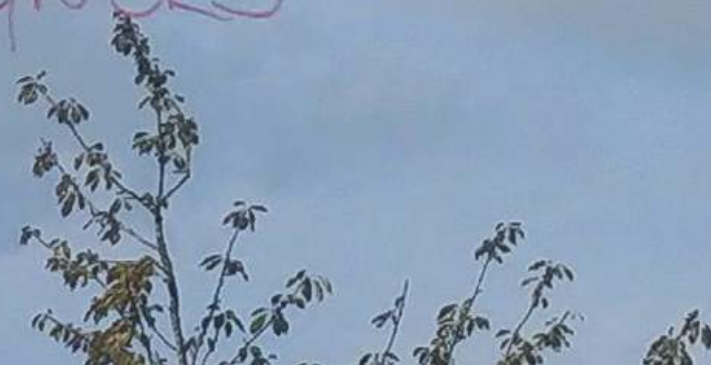
WE BELIEVE NOW IS THE TIME FOR CHANGE

~~DON'T BE AFRAID TO CHALLENGE~~

WE BELIEVE CURIOSITY MAKES YOU SMARTER

~~DON'T BE NEGATIVE~~

WE BELIEVE THE POWER OF HAPPINESS MAKES
US BETTER DESIGNERS



There should be a balance between function & aesthetics. Design should be responsible. We believe in creative problem solving.
We believe in creative problem solving. The process of design should be enjoyable. Well thought out concepts are the base of
Well thought out concepts are the base of meaningful experiences. We improve the way other people experience the world.

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DESIGN

OF COURSE IT WILL BE

POSSIBLE

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DESIGN
IS
EVERYWHERE

⊕ INSPIRATION IS EVERYWHERE!
GO LOOK & HUNT FOR IT

⊕ APPRECIATE DETAILS!
IN THE BIG & SMALL
EVERYTHING CONTRIBUTES &
RELIEVES

⊕ WE ARE ALL CREATIVE!
DESIGNERS CAN CHANGE THE
WORLD

A DESIGNERS MANIFESTO FOR FRESH MINDS

BE
CONFIDENT
😊

⊕ BELIEVE IN YOURSELF!
YOU CAN DO IT

⊕ MAKE MISTAKES!
YOU CAN FAIL!

⊕ KEEP GOING!
TRUST & FOLLOW YOUR
INTUITION

EVERYTHING
IS
CHANGEABLE
~~~~~

⊕ BE FREEMINDED!  
DON'T BE AFRAID TO LET GO

⊕ BE CURIOUS!  
THERE'S ALWAYS A DIFFERENT  
WAY

⊕ BE PLAYFUL!  
SILLINESS CAN SOLVE  
SERIOUS PROBLEMS

USE YOUR  
POWER  
FOR  
POSITIVE  
CHANGE!

⊕ CREATE CHANGE!  
IT WILL HAPPEN IF YOU WANT IT

⊕ USE YOUR SKILLS!  
PUT THEM TOWARDS GOOD

⊕ WORK TOGETHER!  
TO CREATE A BETTER  
FUTURE



CELEBRATE BIG AS  
WELL AS LITTLE THINGS

BREAK THE CHAINS

BE PROUD OF  
YOU AND YOUR WORK

INSPIRE PEOPLE  
BIG AND SMALL

USE SURROUNDINGS  
AS INSPIRATION

BE  
GRATEFUL

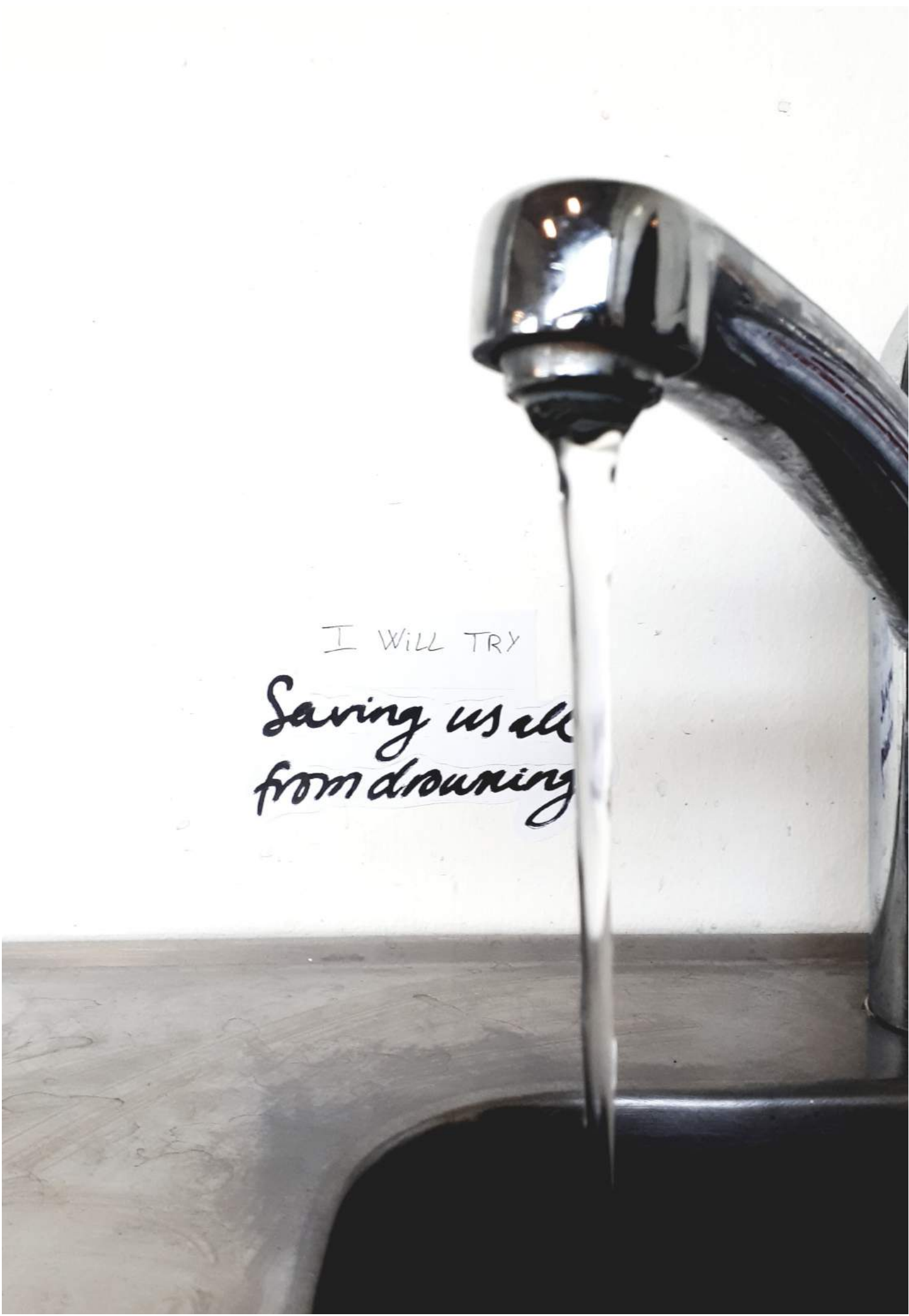
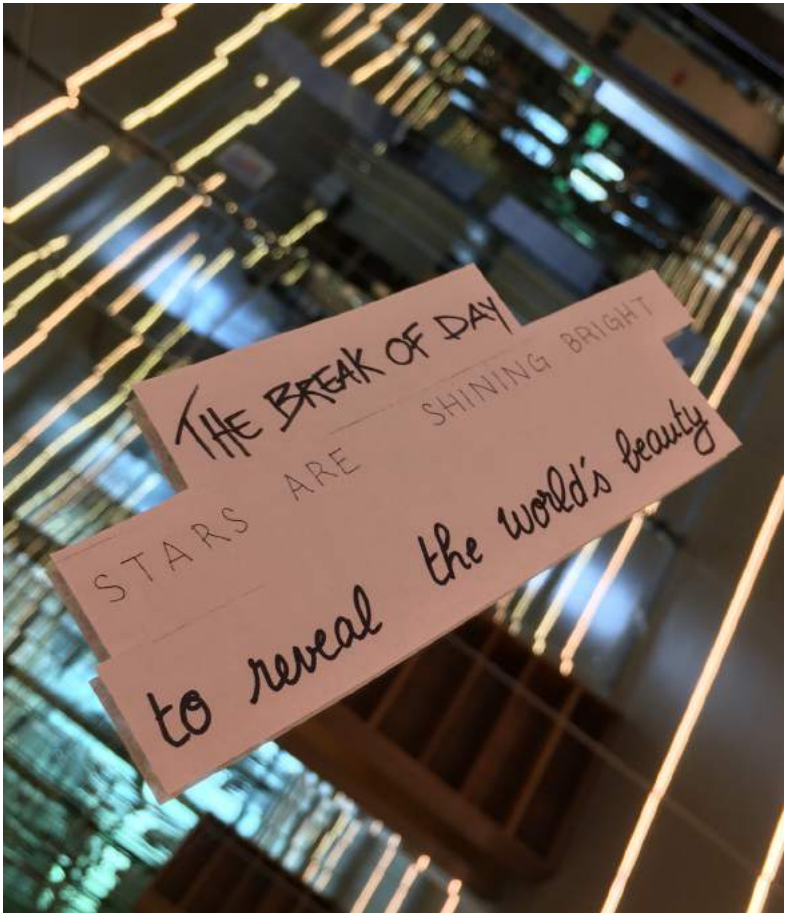
HAVE FUN

STAY STRONG  
ALWAYS

GOOD WORK  
IS NOT FREE

TO DO IT  
RIGHT







Do I really have to solve all problems, or any problem with my design? **TRIAL AND ERROR - THE ONLY ALGORITHM FOR INNOVATION.** LIFE IS NEITHER COMPLEX OR SIMPLE - IT JUST IS. HAVE FUN WHILE YOU ARE HERE. **WHY SHOULD I SAVE THE WORLD?** ~~Why~~ Why can't the first thing that comes to my mind be the best idea? **IGNORANCE IS NOT BLISS BUT YOU DO NOT NEED ALL THE ANSWERS...** JUST ASK QUESTIONS. IT'S HARD TO FIGURE OUT EVERYTHING BY YOURSELF. NO ONE CAN MANAGE THAT. REMEMBER THAT. **I DID IT BECAUSE I LIKE IT!** Sometimes I just don't know why I made, what I made, other than it was fun to do. **RECYCLE YOUR KNOWLEDGE.** IT CAN BE DIFFICULT TO PRODUCE WITHOUT FEELING GUILTY. JUST THINKING ABOUT PRODUCING CAN BE PAINFUL... **USABILITY DEPENDS ON THE PERSPECTIVE.** You can't really solve a problem, if you don't have just a little bit of fun while ~~doing~~ solving it. **OUR DESIGNS DON'T BELONG IN CATEGORIES - WE ARE VARIABLES.** EMBRACE RANDOMNESS. MAYBE IT'S THE PATH FOR GREATER THINGS? DON'T OVERTHINK. LET THE PROCESS GUIDE YOU, NOT THE OTHER WAY AROUND. **YOUR GOAL IS TO BE IRRELEVANT.** Sometimes it OK to do something for no reason at all. **THE ONLY THING YOU ARE OBLIGED TO CREATE IS A CONTRIBUTION.** DESIGNERS HAVE A HUGE RESPONSIBILITY FOR MAKING PRODUCTS THAT CONTRIBUTE TO THE WORLD IN A GOOD WAY. YOU SOMETIMES DROWN IN THIS RESPONSIBILITY, LYING ON YOUR SHOULDERS. IT CAN LOCK YOUR CREATIVE PROCESS. TRY NOT TO THINK ABOUT IT TOO MUCH! I JUST HEARD THE TEACHER SAYING, THAT I CAN'T SAVE THE WORLD ALONE. SO CALM DOWN. **GOD BLESS USELESSNESS** ♥ it is serious business to have fun while creating

**IF YOU CHANGE THE PROCESS, YOU COULD CHANGE THE OUTCOME.** THERE'S NOTHING LIKE DOUBTS TEARING YOUR MIND! I DON'T AGREE WITH ANY OF THIS MISTAKES ARE COOL, DO MORE. A CONTRIBUTION FROM MEMBERS OF A DESIGN COMMUNITY WILL MAKE AN IMPACT. LET'S ALL GET LOST, ~~WHEREVER~~ <sup>WHEREVER</sup> THE CAUSE - LET'S GET LOST & I DON'T KNOW WHY I DID THIS. **PRESENT POSSIBILITIES.** ~~Let's get lost~~ <sup>Let's get lost</sup> ~~but we~~ <sup>but we</sup> ~~will~~ <sup>will</sup> **ARE WE GETTING TO A POINT? MAKE SOMETHING SINCERE - OR DON'T. DO NOTHING. FUCK EXPECTATIONS - IS IT TRUE TO YOUR VALUES???** I'M GETTING TIRED NOW, CAN WE PLEASE JUST DRINK SOME MORE COFFEE AND JUST DON'T THINK SO MUCH. **HAVE FUN OR DIE TRYING.**





**We are designers.  
We have empathy.  
We listen. Really listen.  
We are trustworthy.  
We will not exploit.  
We use our environment as inspiration.  
We are sustainable.  
We observe with our senses.  
We make products that benefit your needs.  
We show respect and take responsibility for our designs.  
We are curious in the face of doubt.  
We are human.**

**Take a deep breath.  
Don't hit the wall.  
Keep helping.  
Grow together. Look forward.  
Share your ideas.  
Involve others. Involve your family. Involve your friends. Involve your neighbours.  
Involve the guy down the street.  
Keep going.  
Believe in yourself.  
Be a good example to others.  
Think.  
Do.  
Share.  
Inspire.  
Enjoy.**





FIRST WORLD PROBLEMS



FLOWER WALL

