

NaturBornholm

Build Energetic Stories Together!

Malavika Gupta

Marina Anna Almanstötter

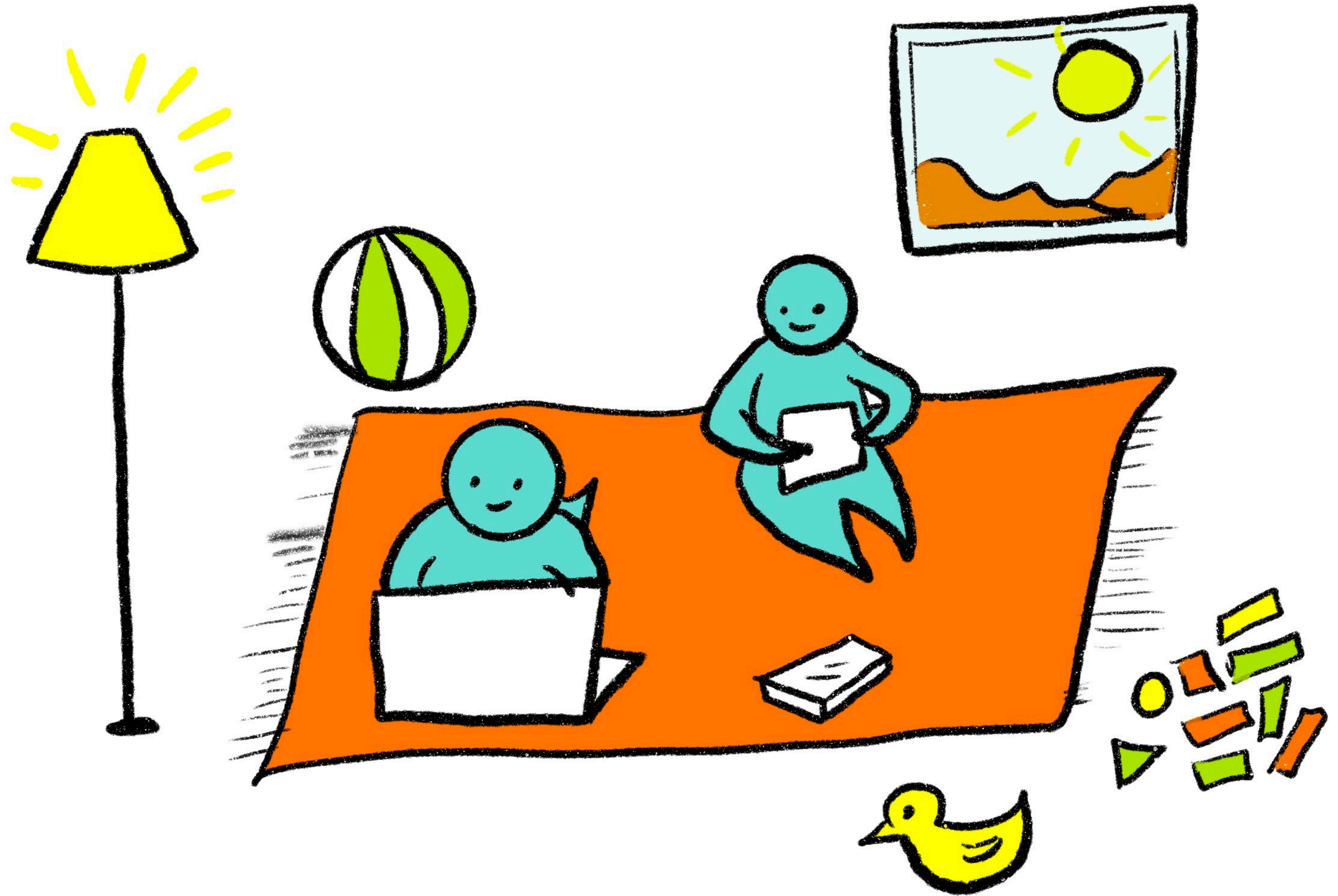
Syuan-Yun Huang

Trine Kinch Møller

What if we change the way
we learn about nature
through a new interactive
museum experience?

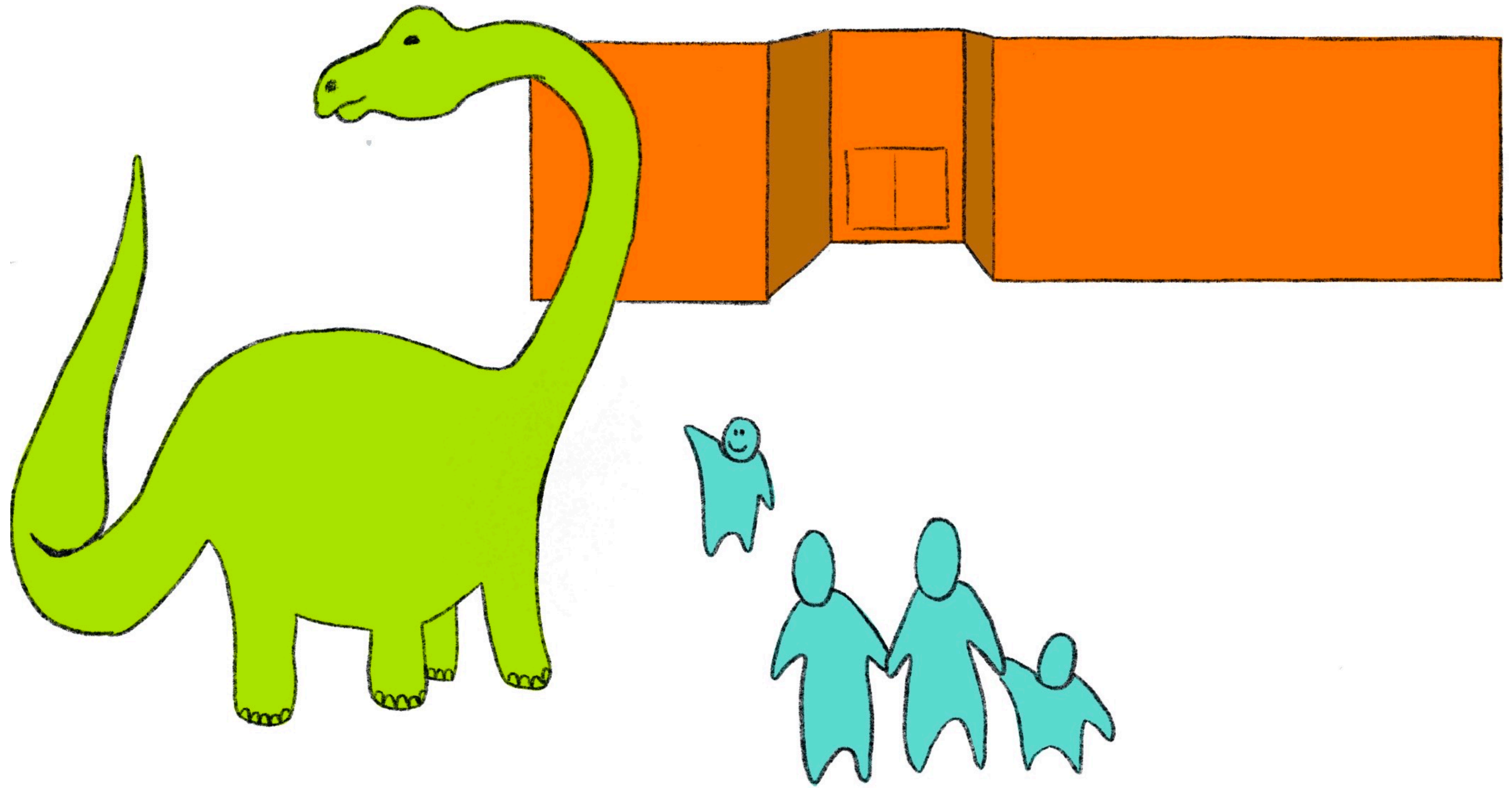


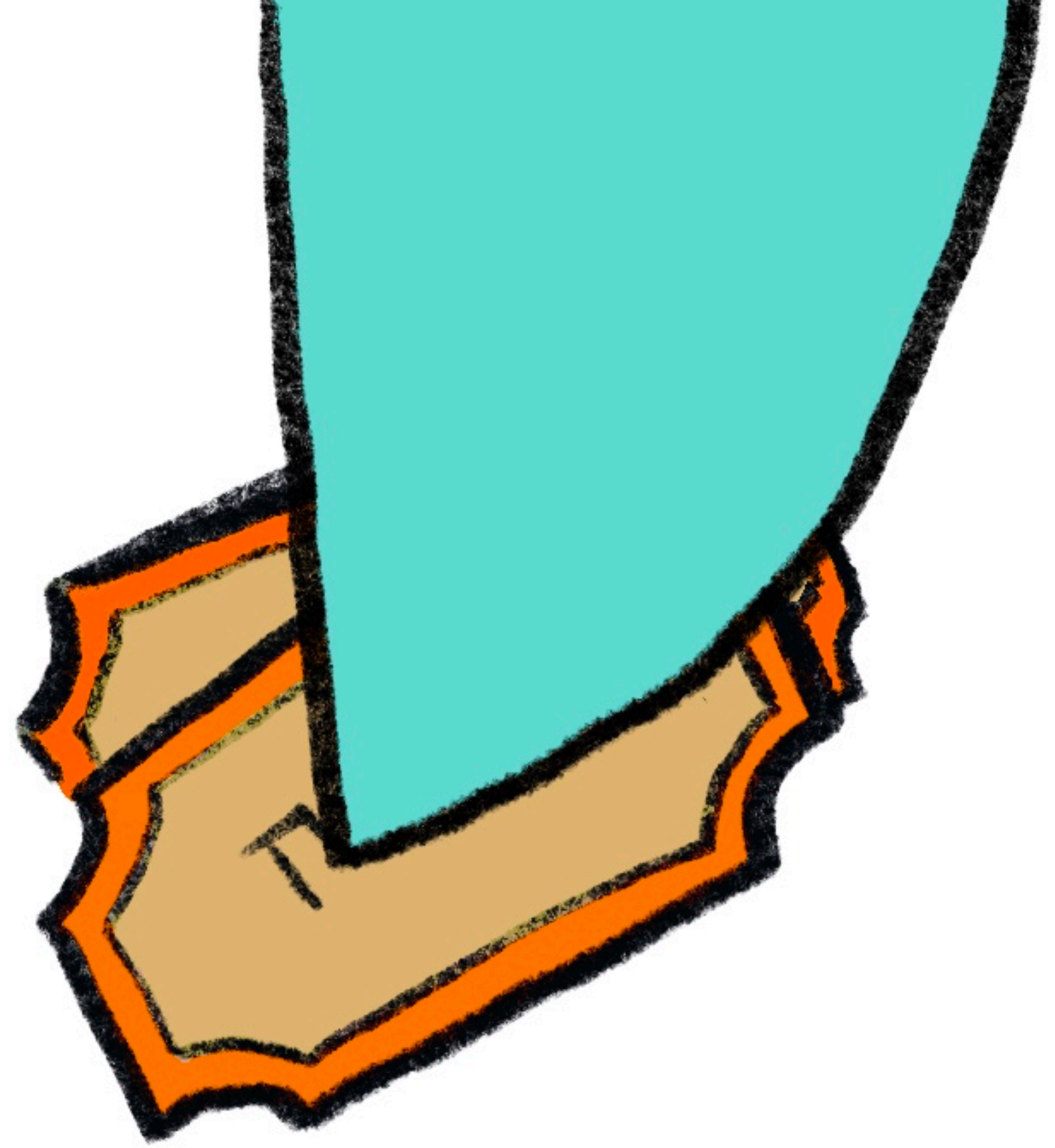
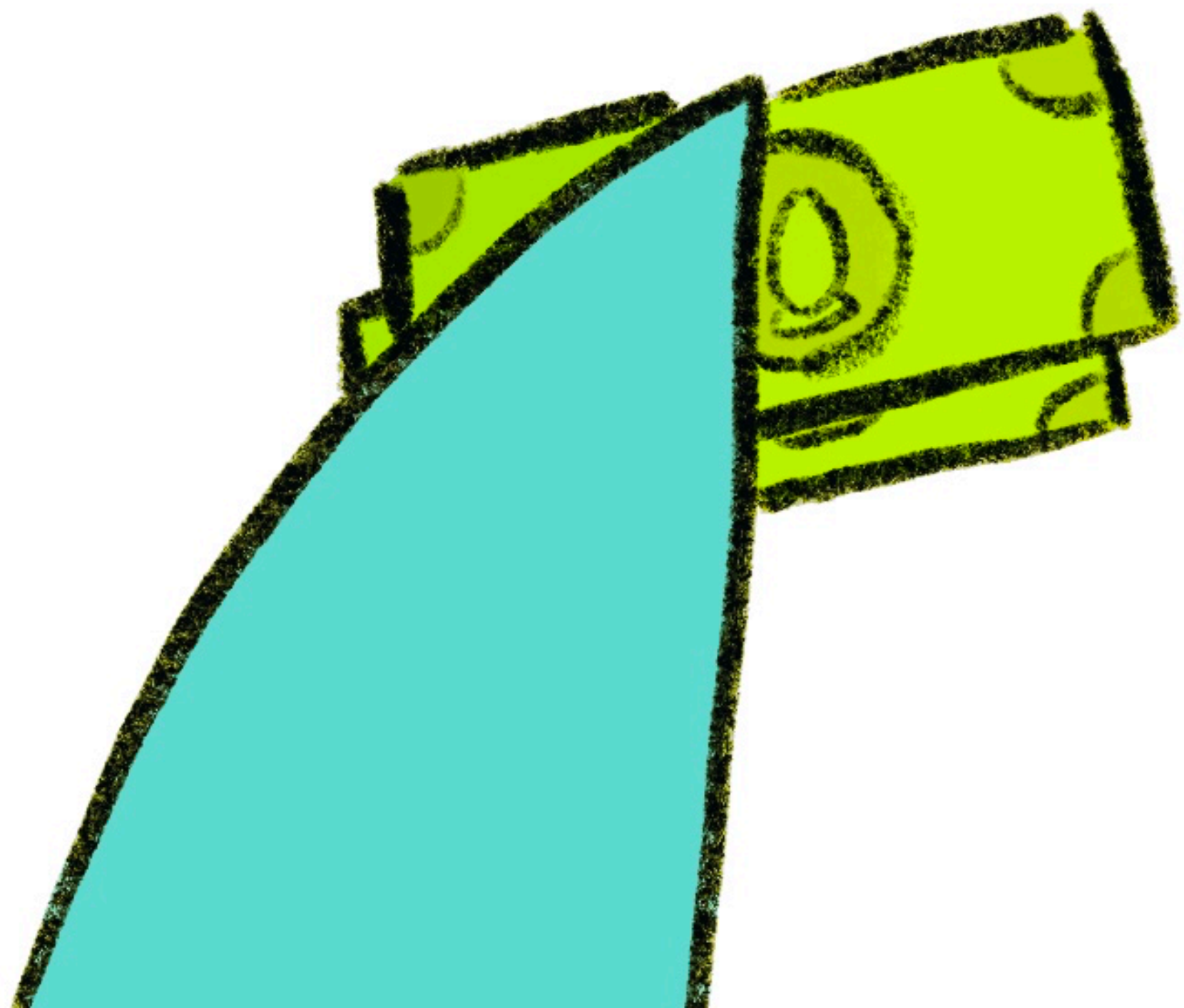
User Journey

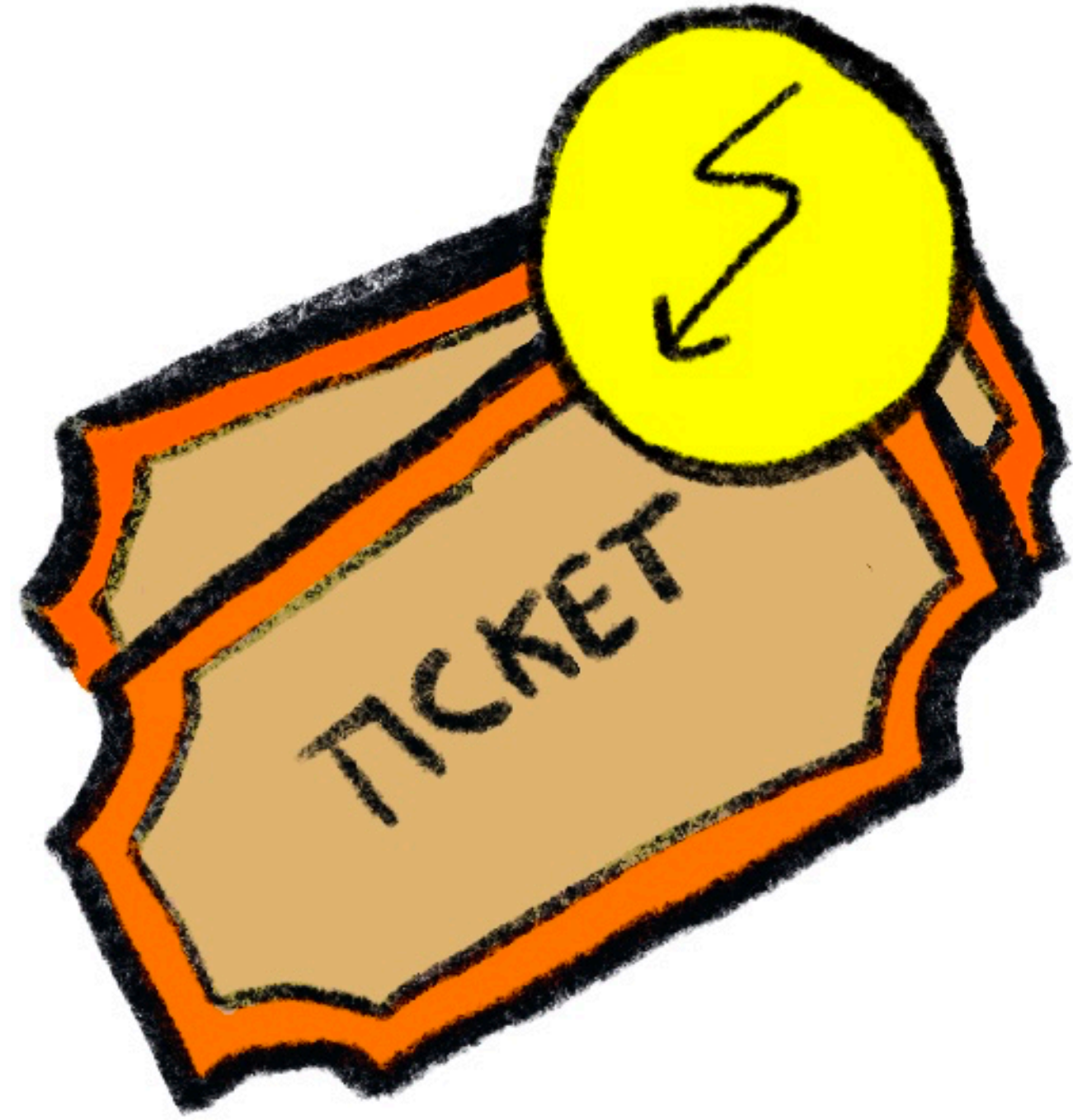
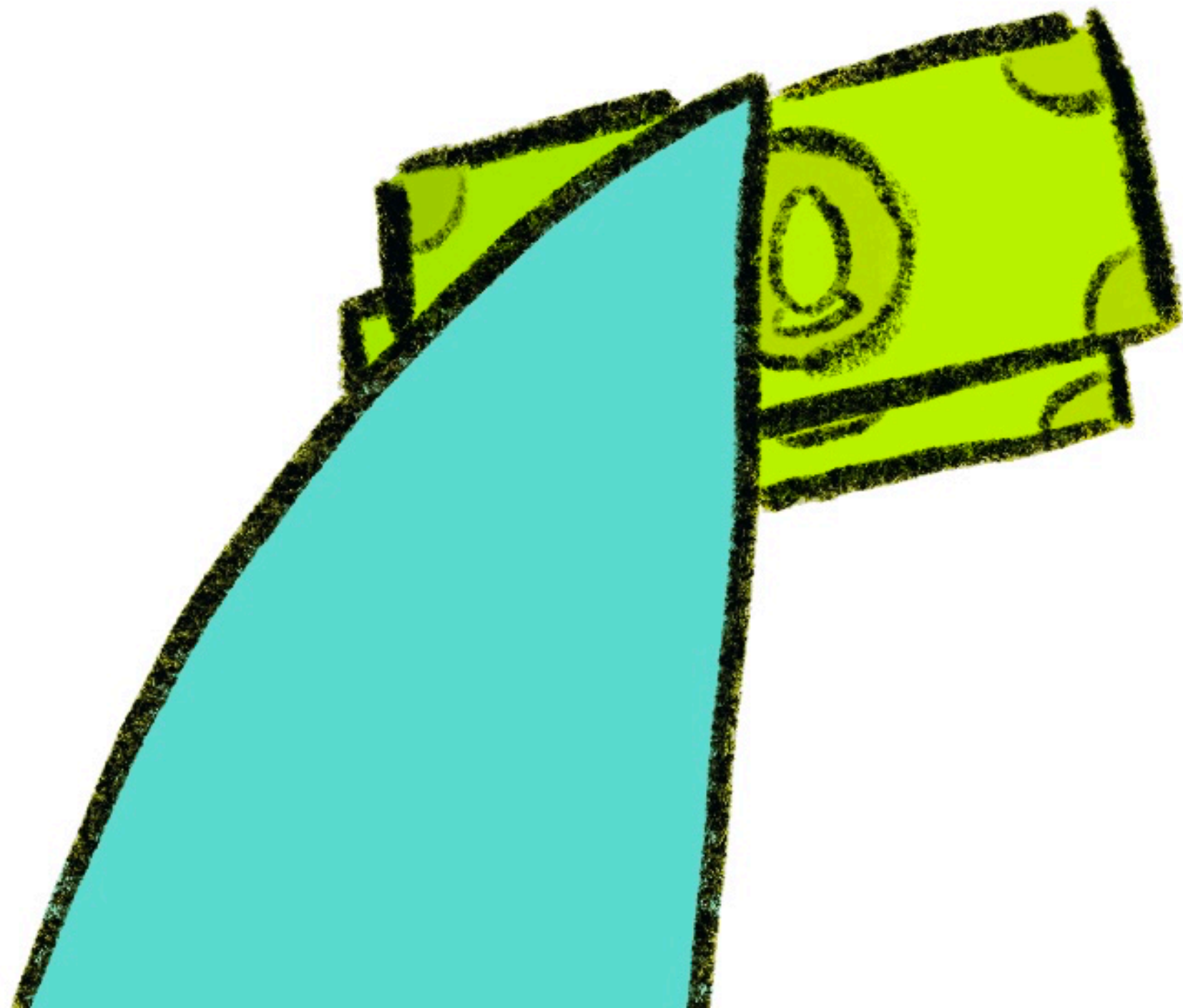


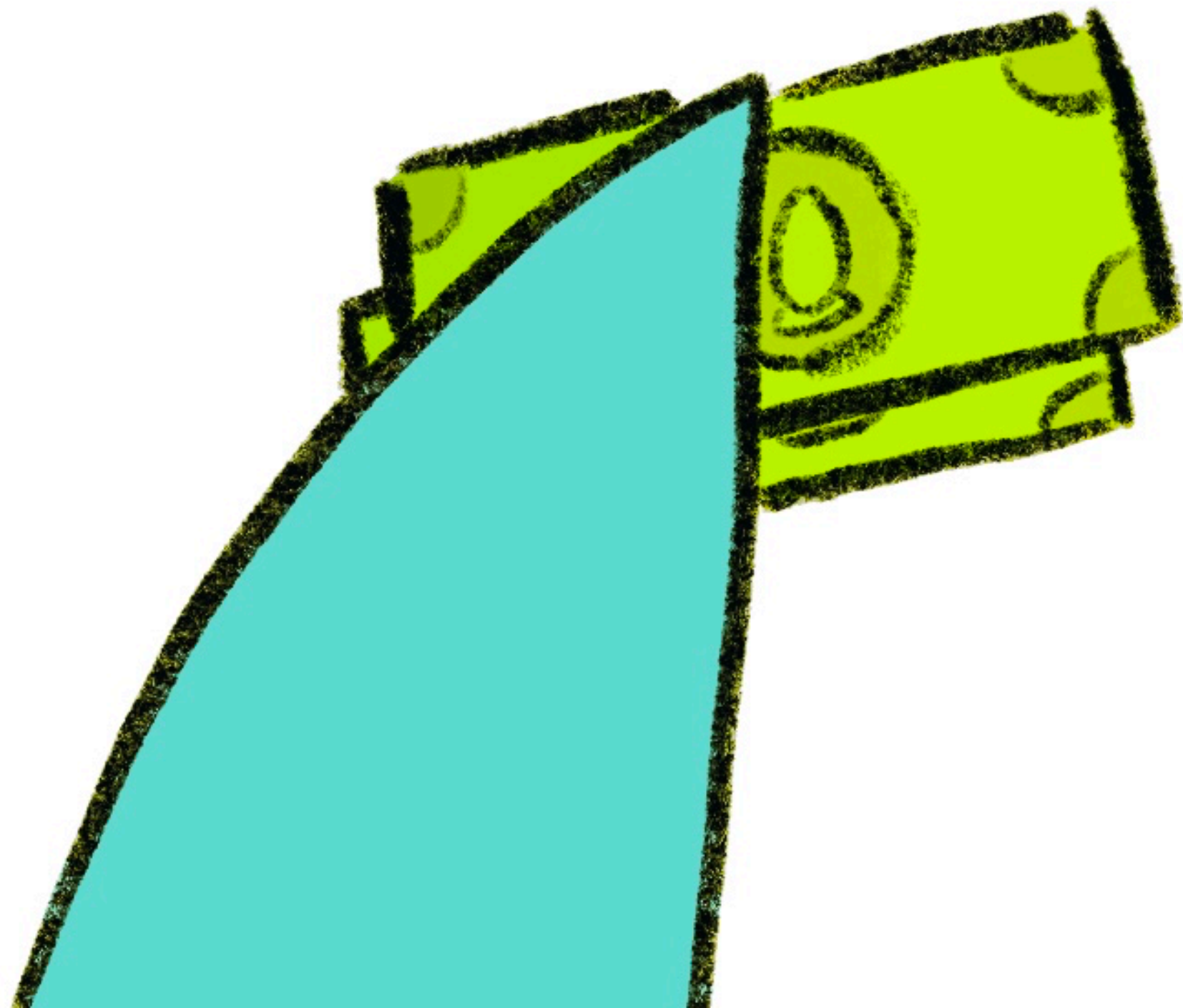


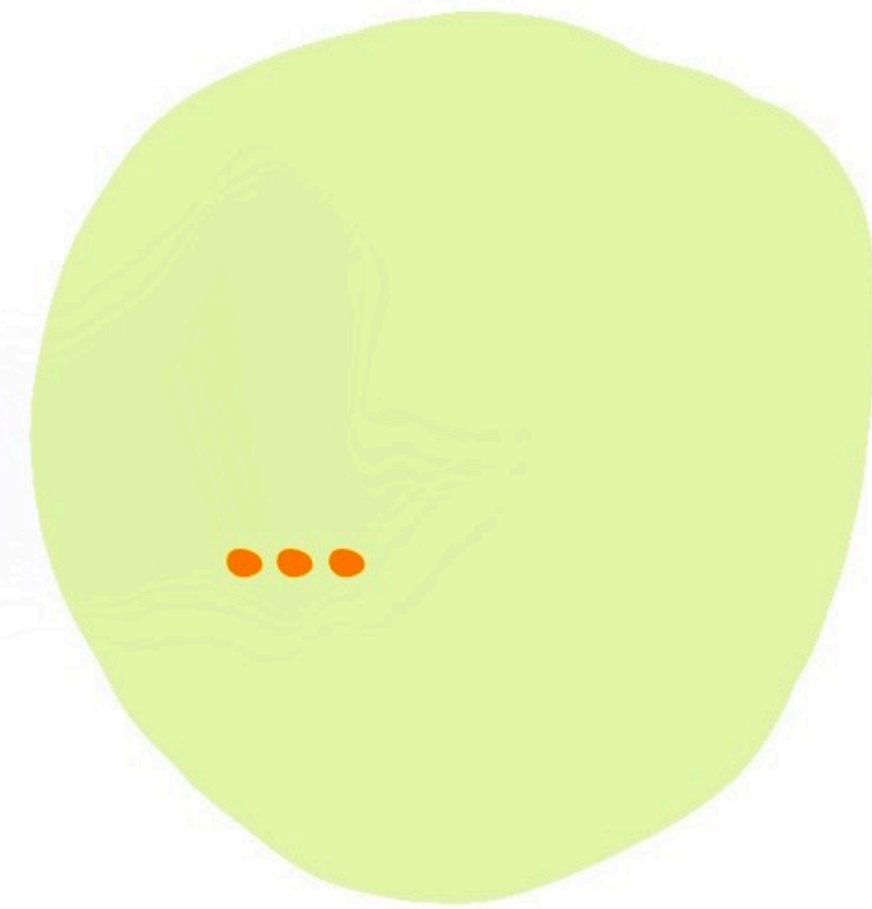
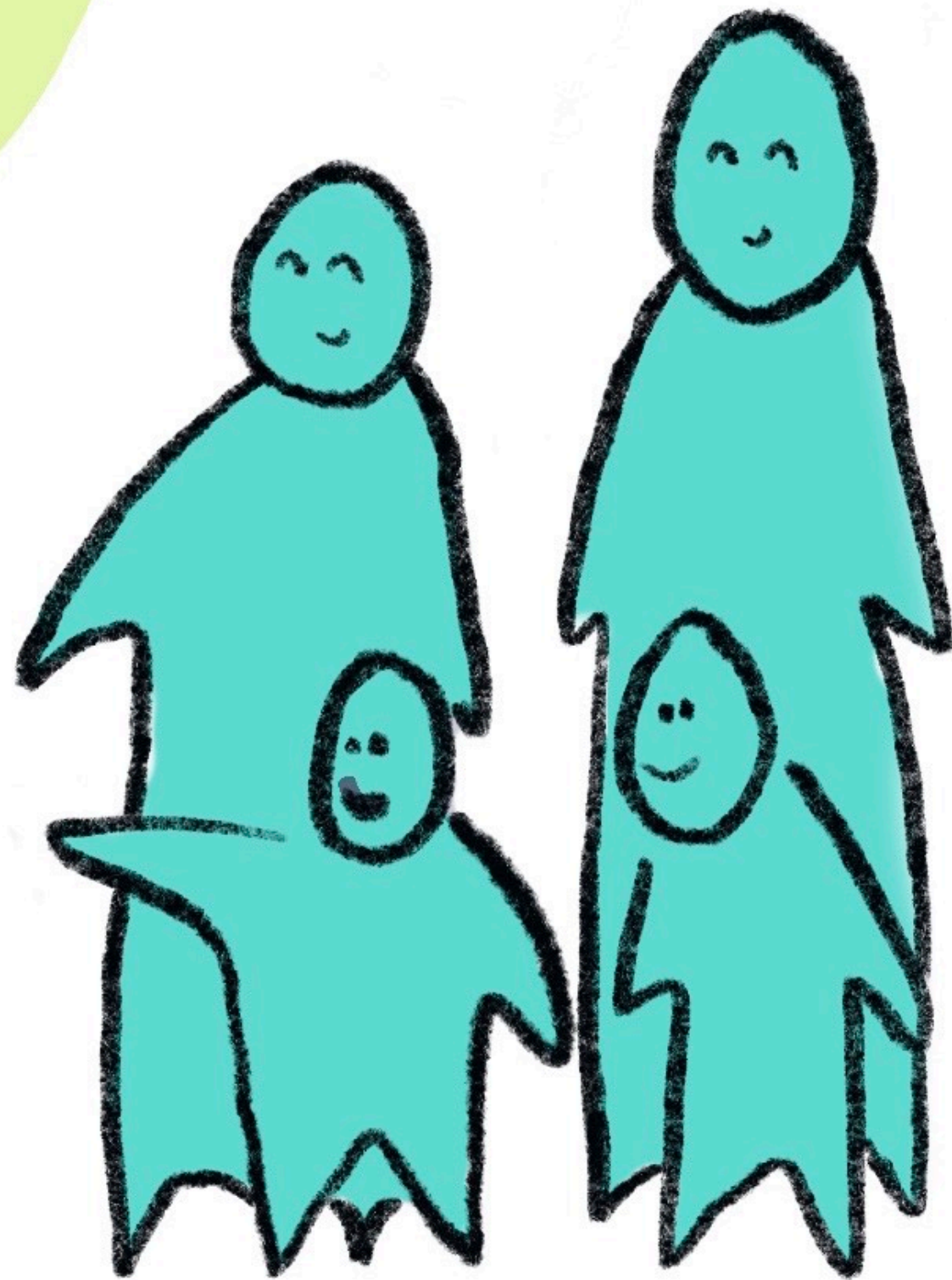
Let's go to
Natur Bornholm

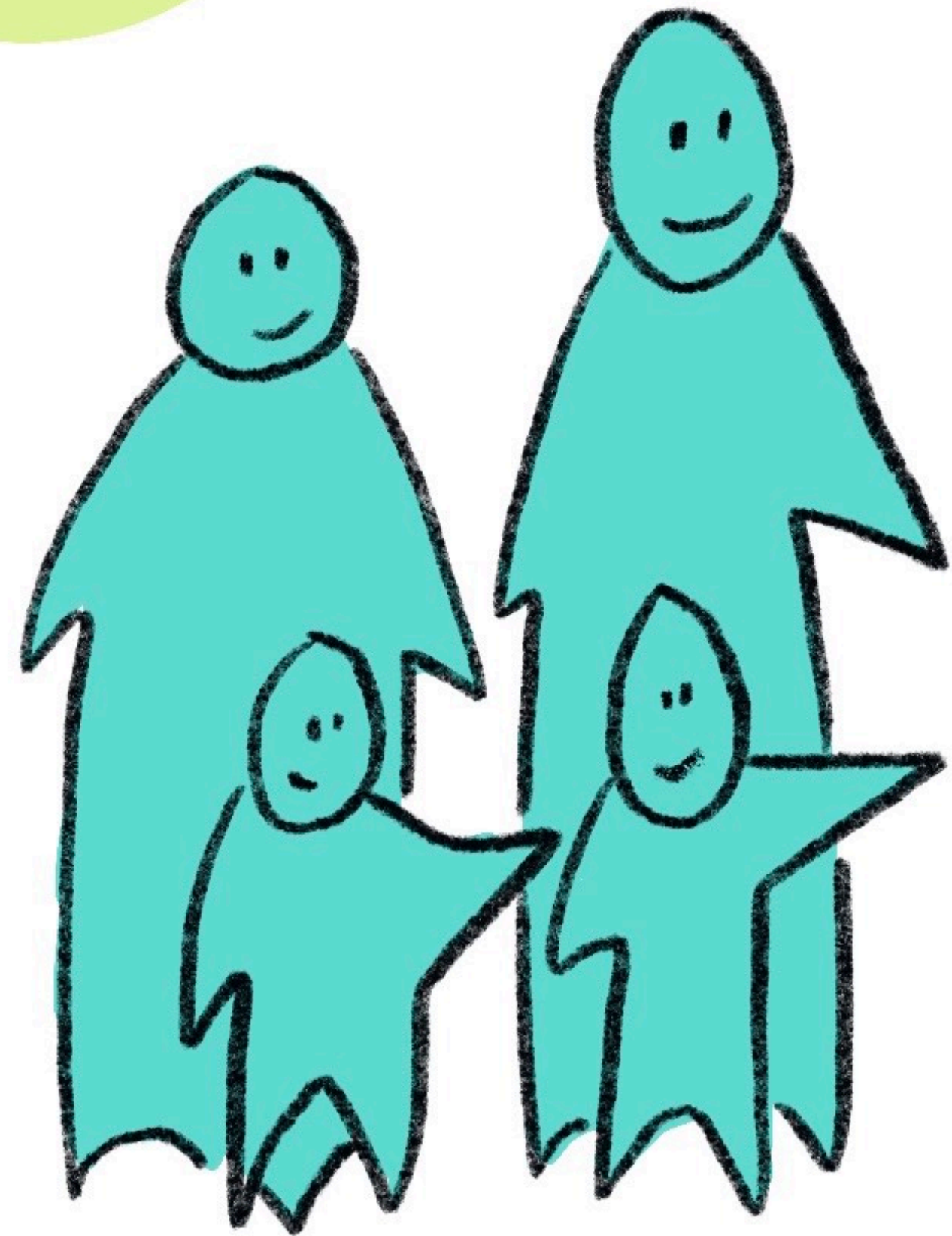






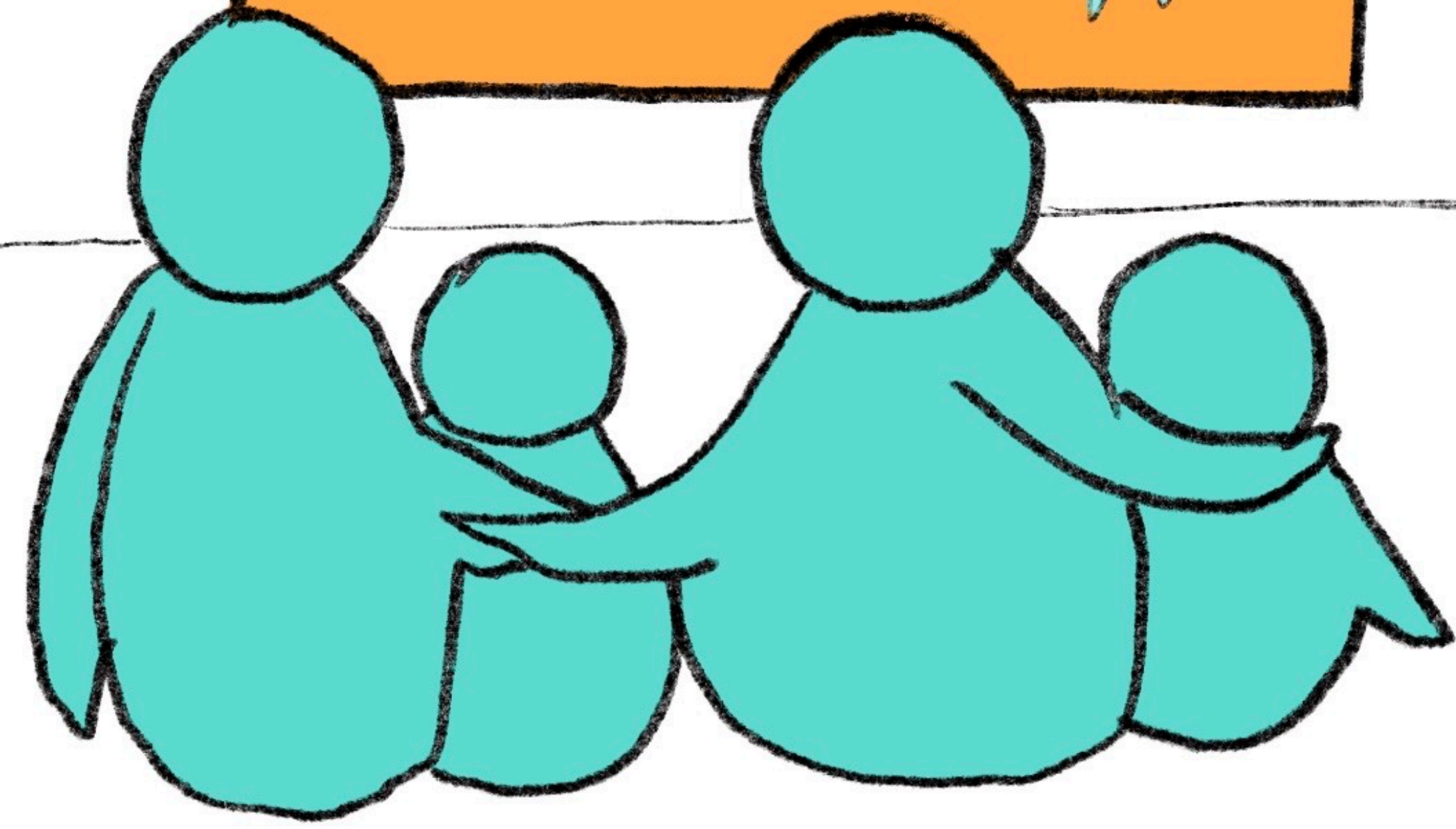
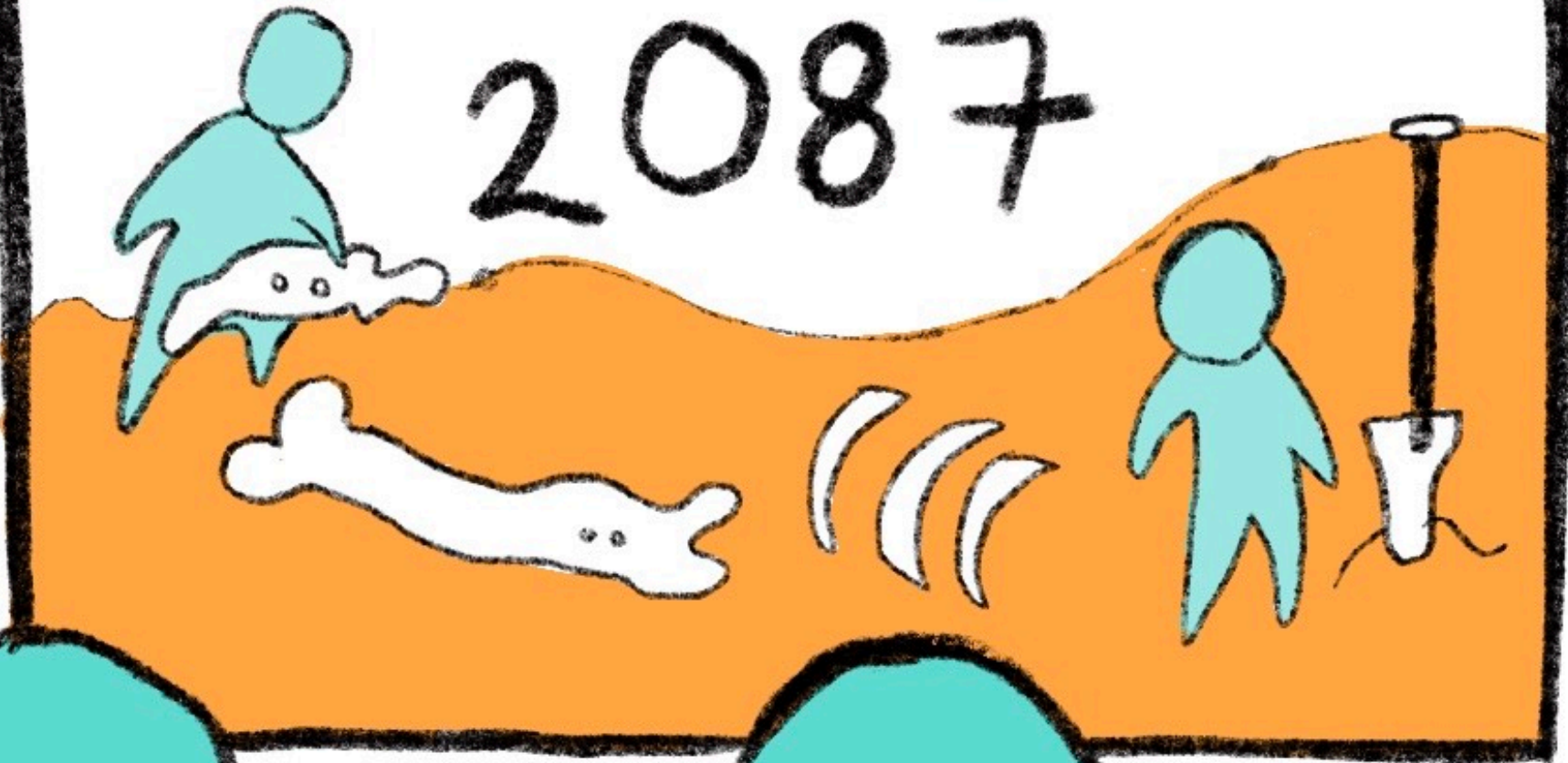




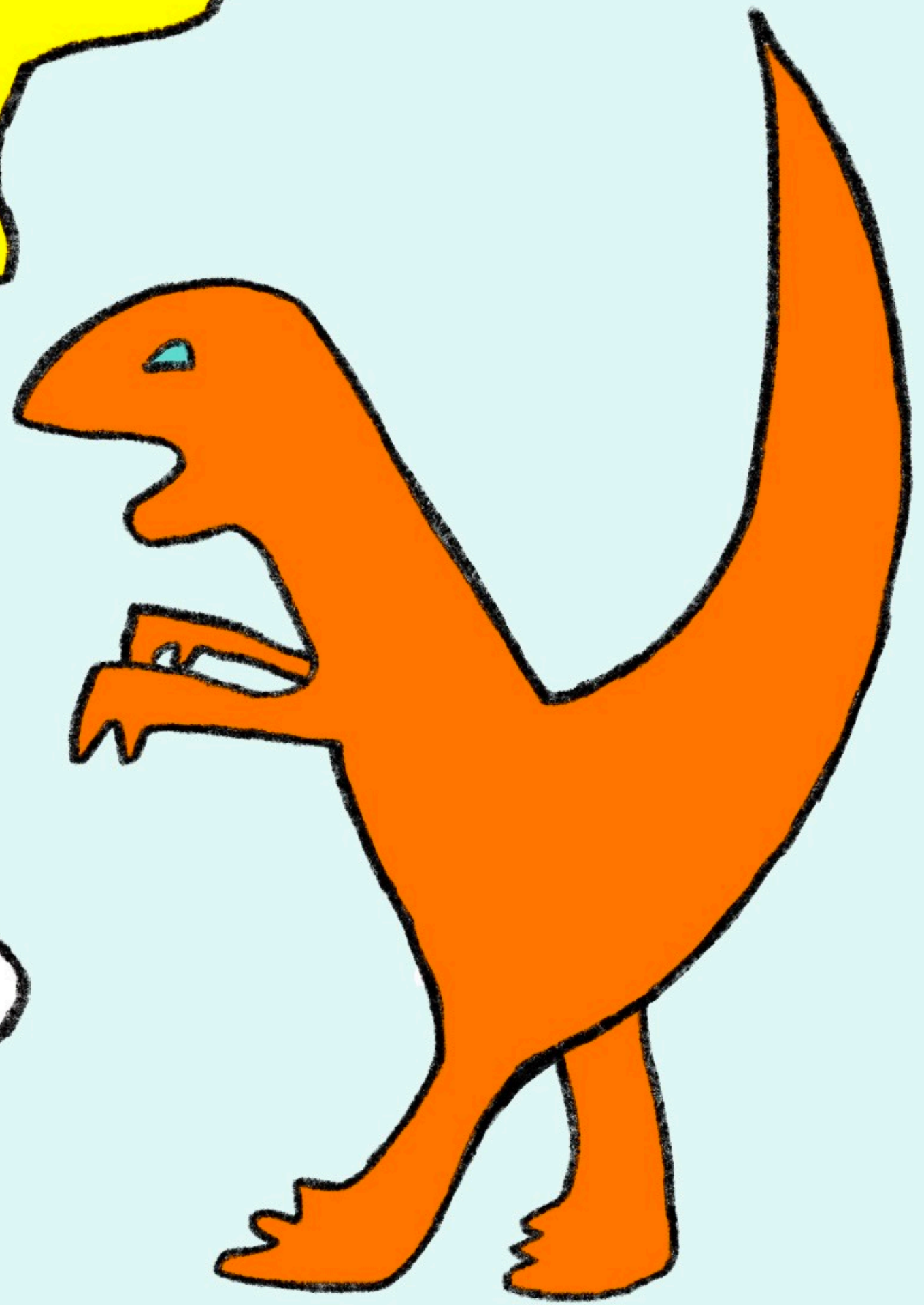
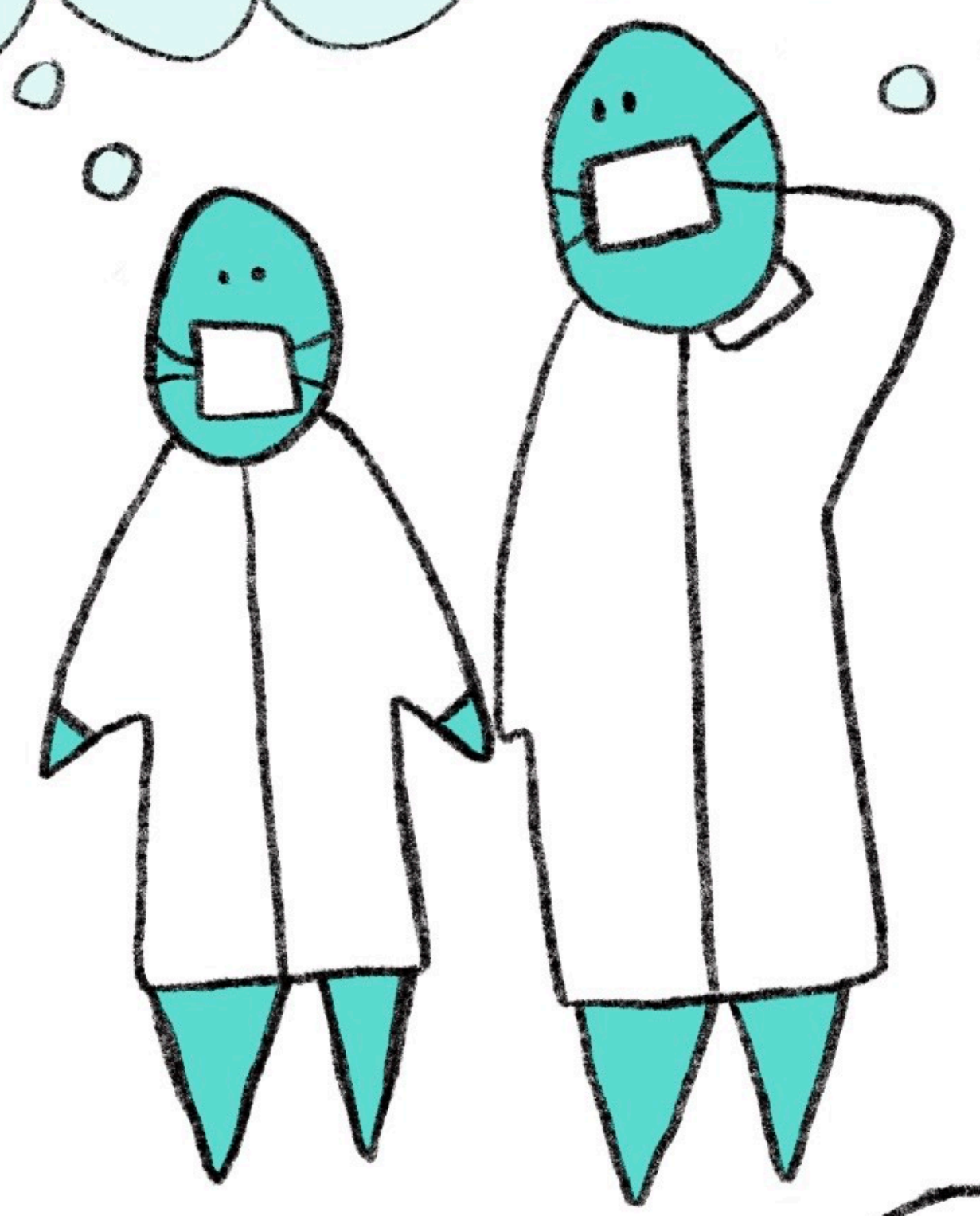
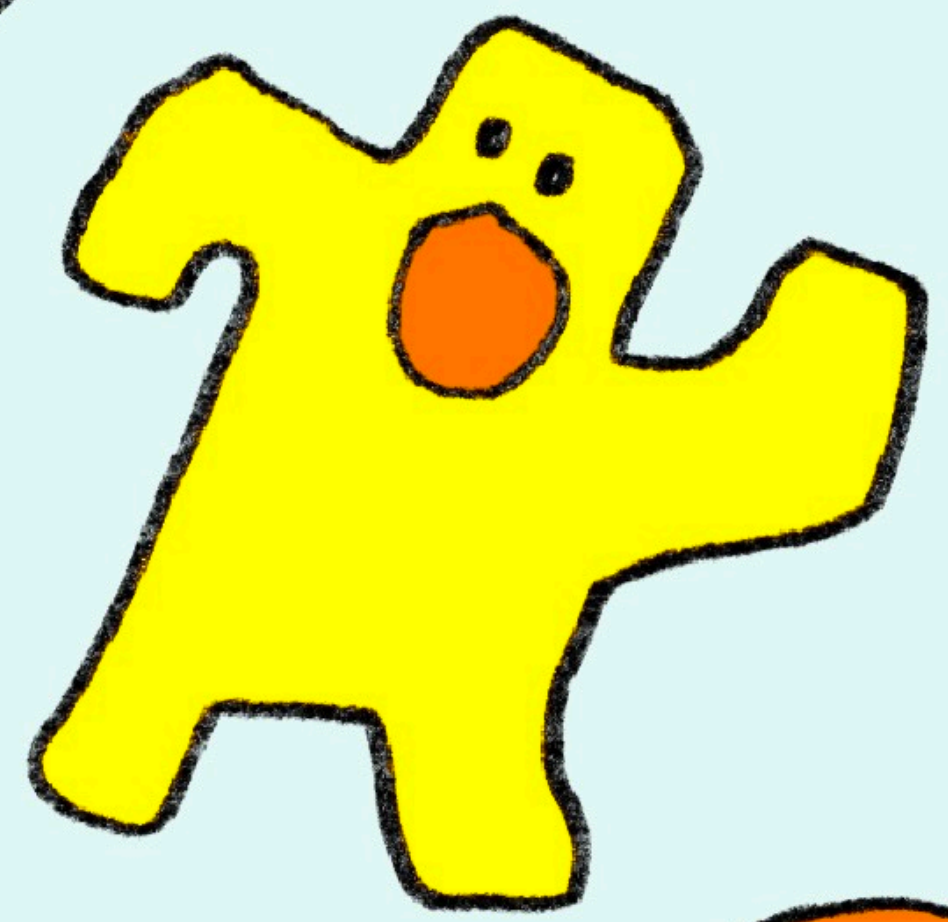
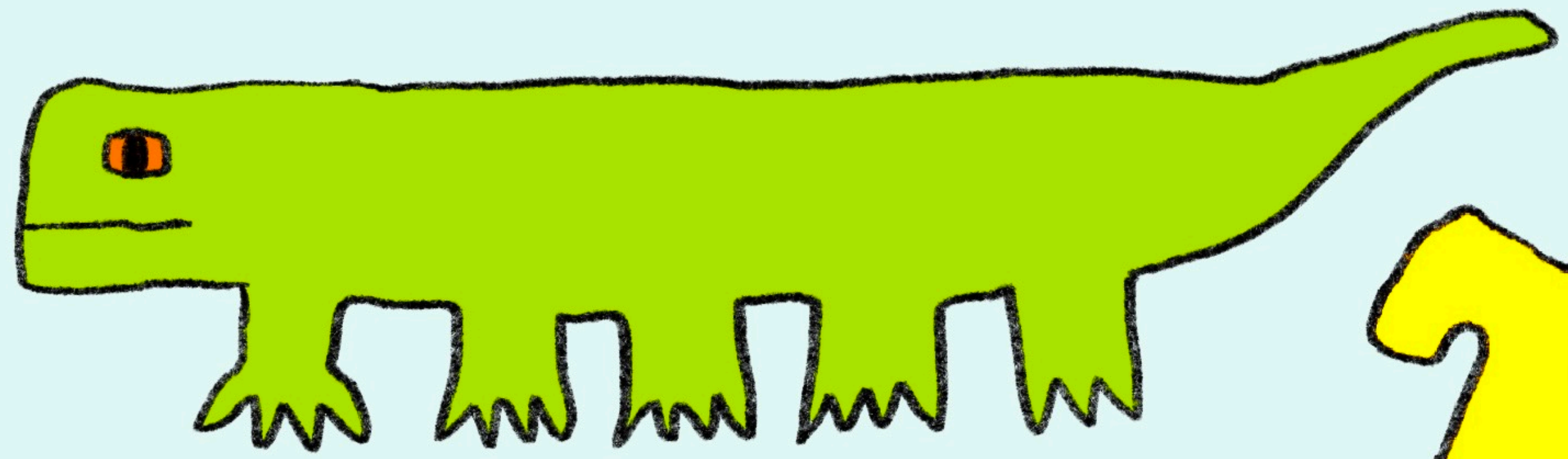


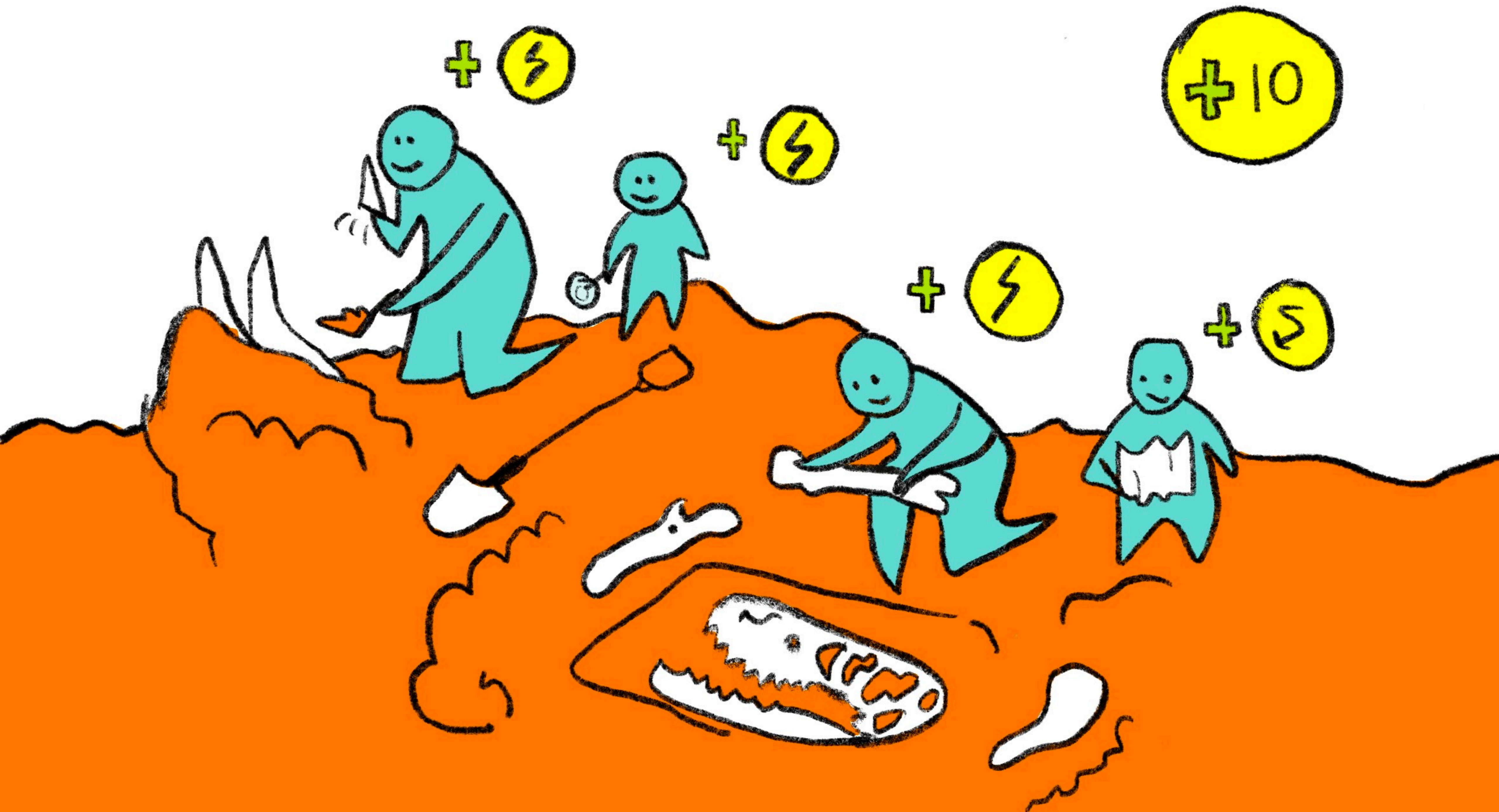
Solve the mystery

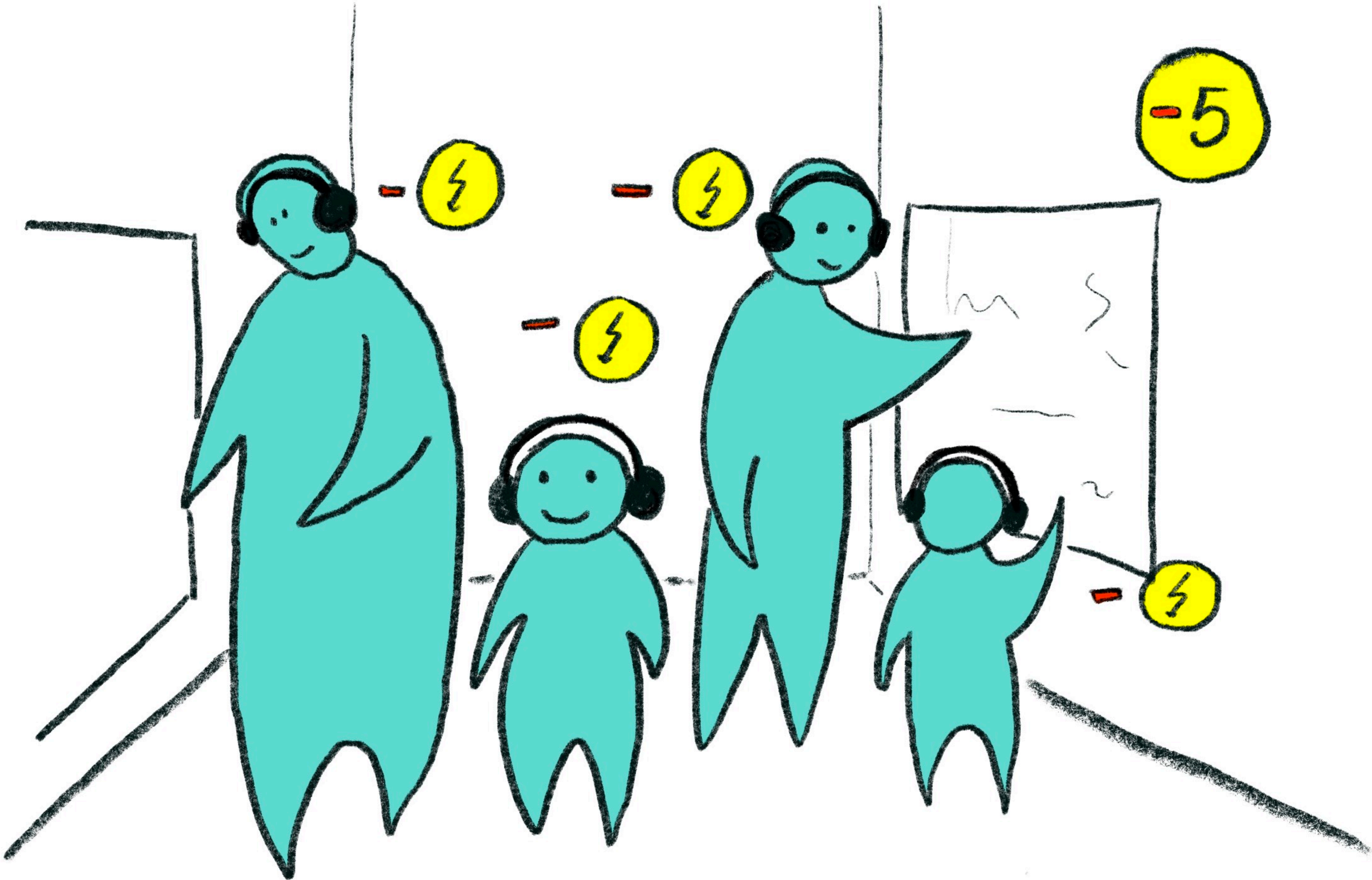
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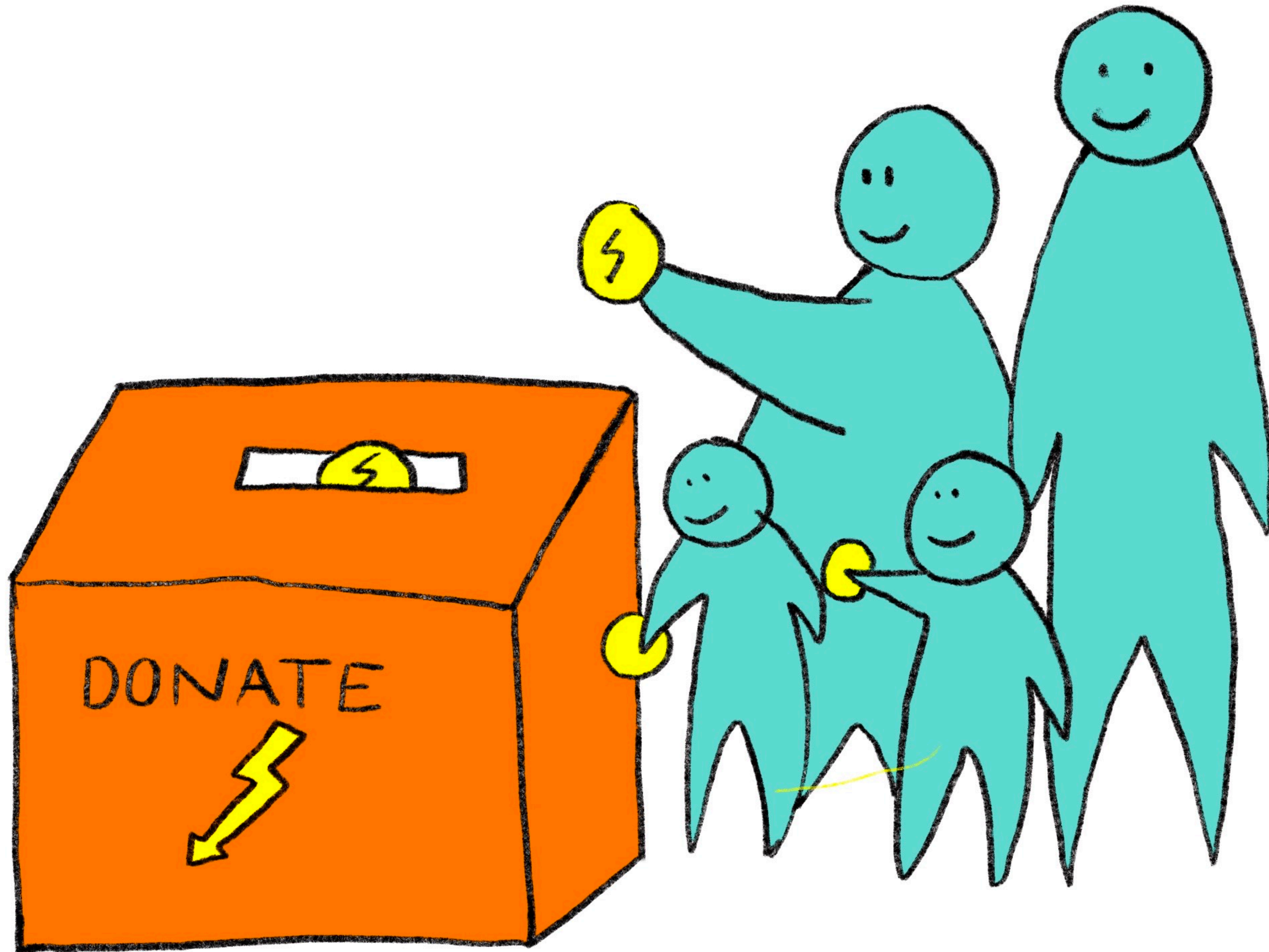
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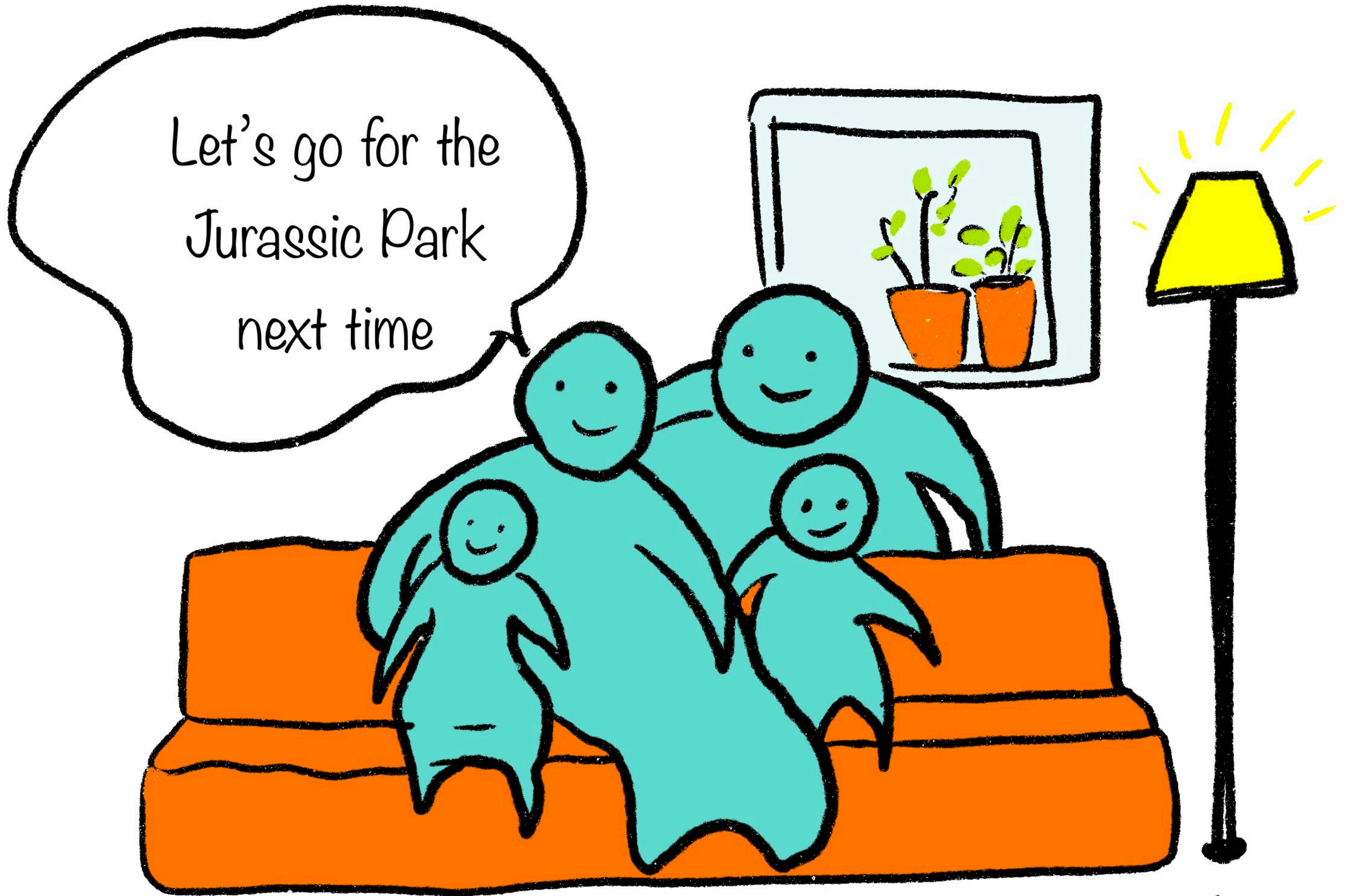








Let's go for the
Jurassic Park
next time



How did we get here?



Energy Coins



What if they are the currency in the whole museum?



What if Natur Bornholm is an energy-neutral museum?

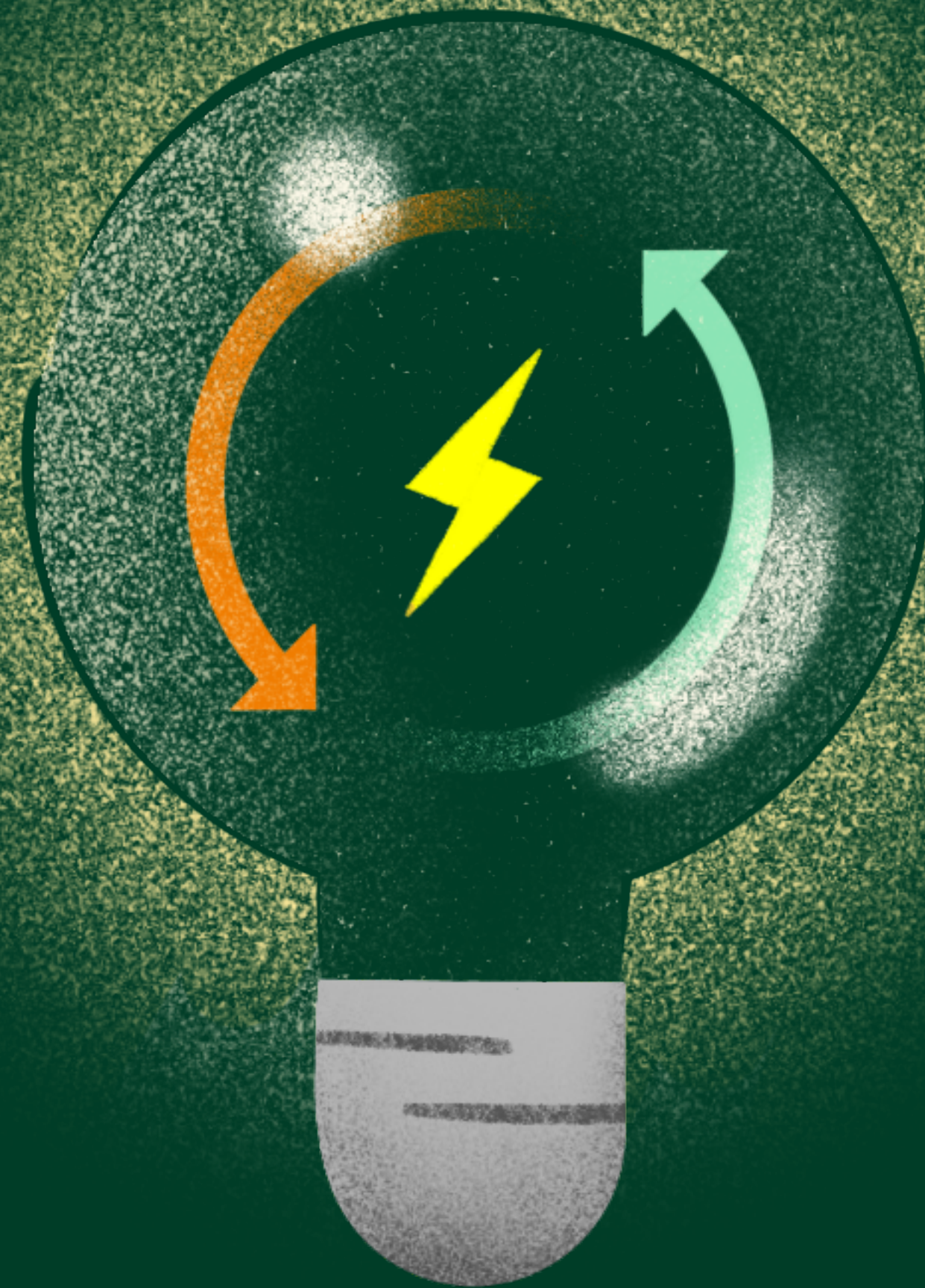


How can we make it exciting for the whole family?

1. Currency and Interactions

2. Storytelling Role-playing

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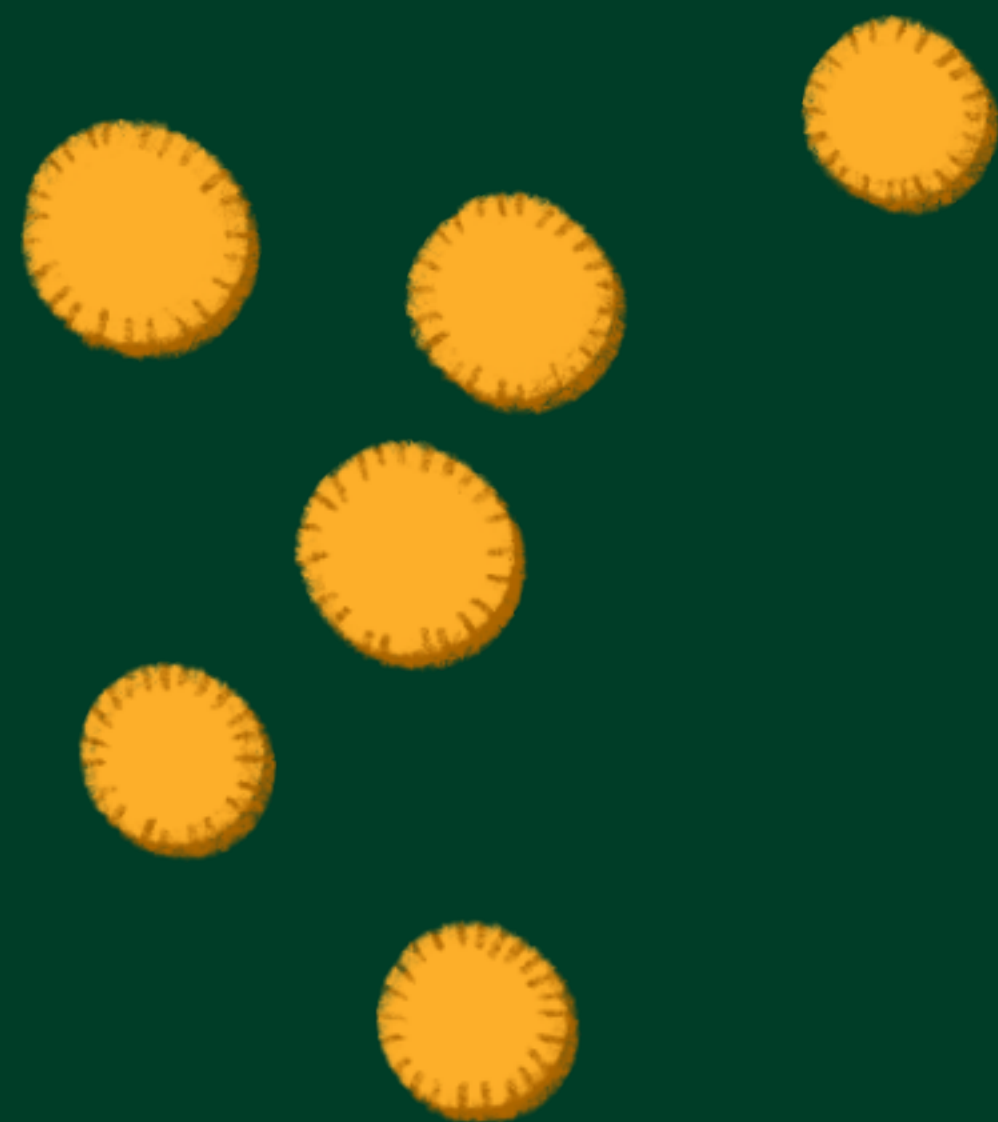


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50 years ago



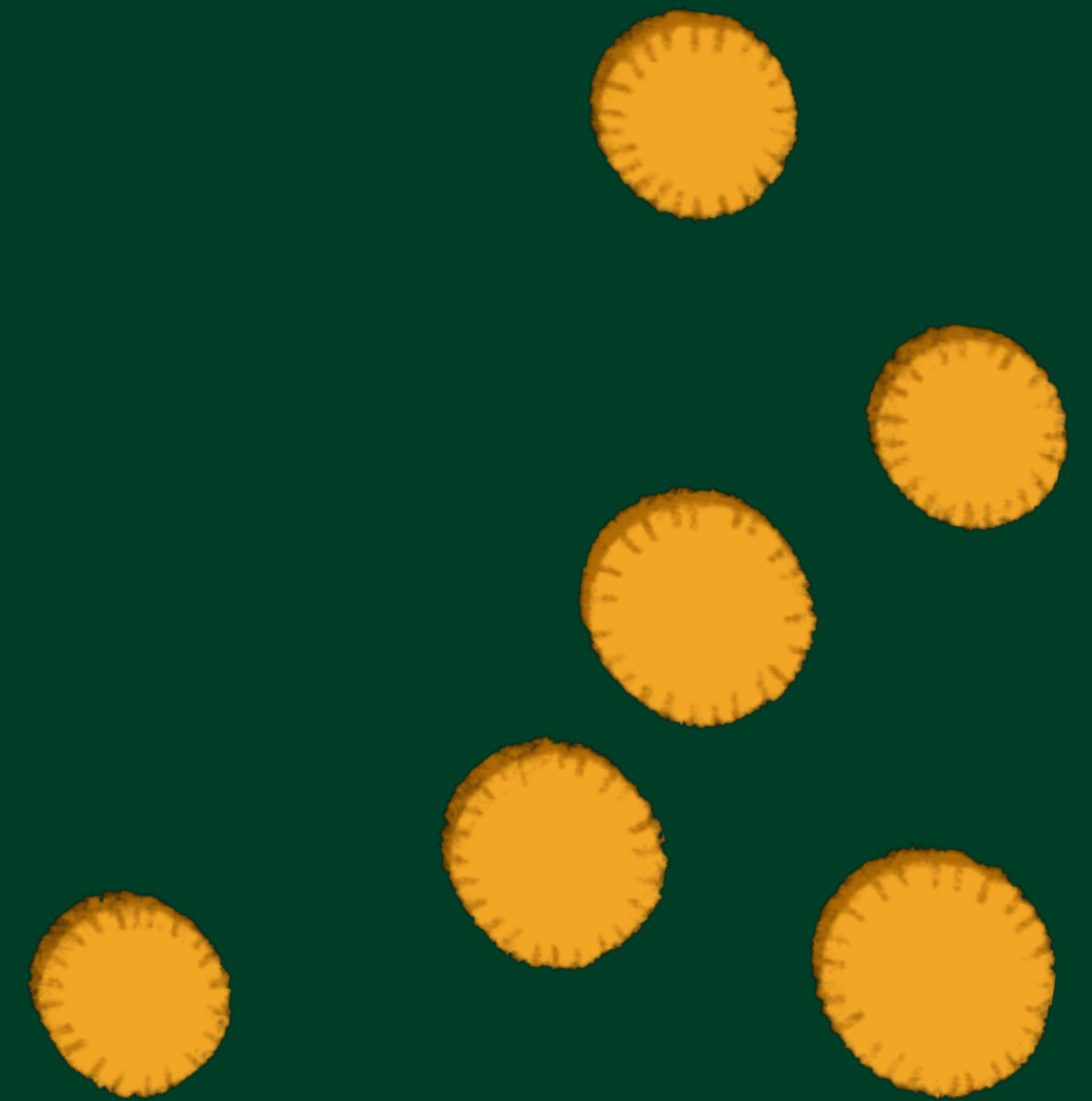
present

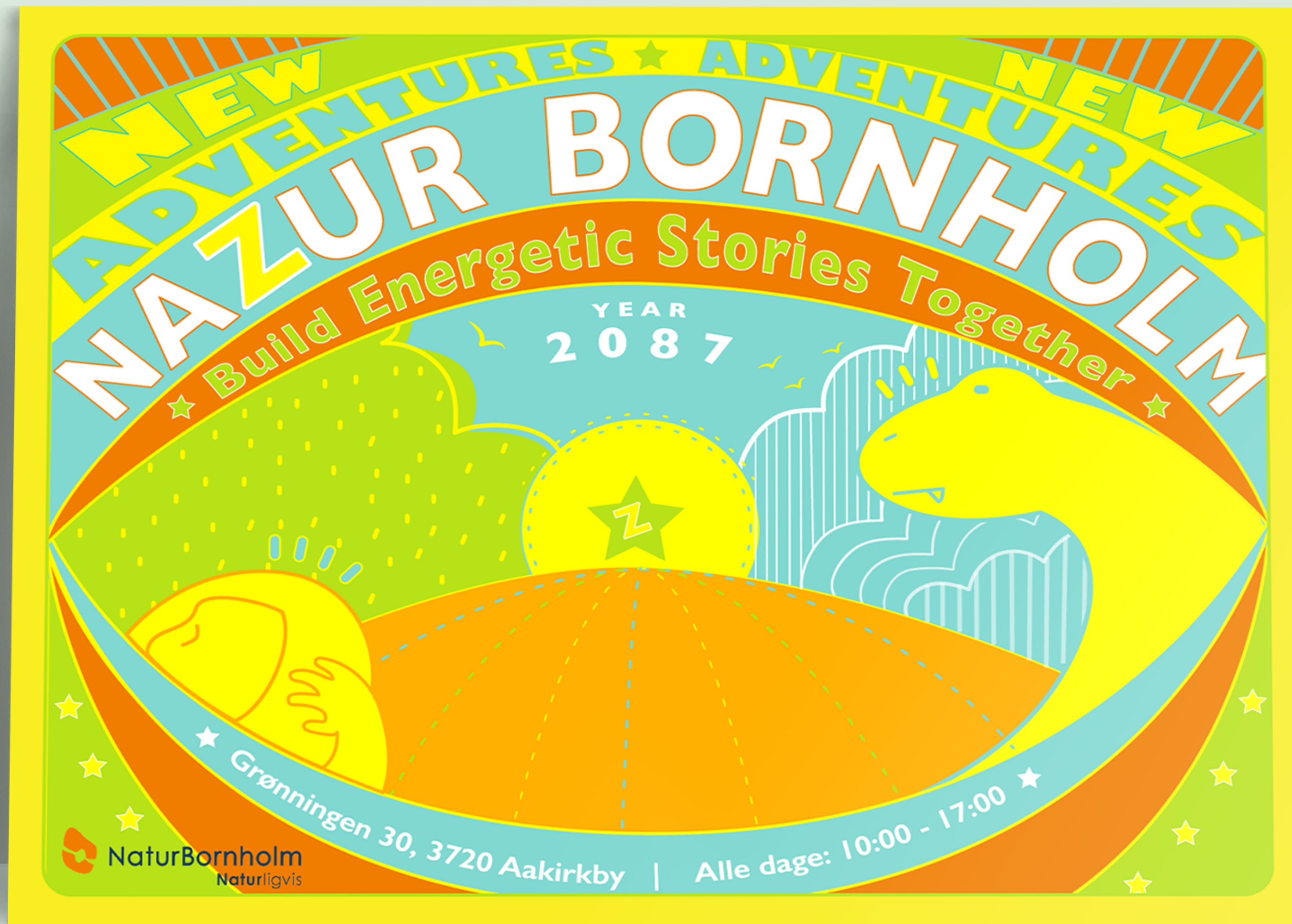


in 50 years

How can we fund this?

- > Donations
- > Public Funding
- > Collaboration with Local Businesses
- > Sponsored Storylines





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Thank You!

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