



Quality Assurance of the Educational Programmes at Design School Kolding

At DK we employ three “quality wheels” to guarantee coherence between objectives, execution, analysis and revision. We set up goals, complete activities, analyse results in order to review objectives, etc.

Quality of education is about three things: Subject Content, Relevance and Study Environment.

Subject Content

O Objective – knowledge base
The Study Board formulates and approves the objectives for the education at DK by setting up learning goals for all the modules. To ensure that the goals progress, the modules are arranged as add-ons. Strategic objectives like internationalisation and employment are also supported within the education.

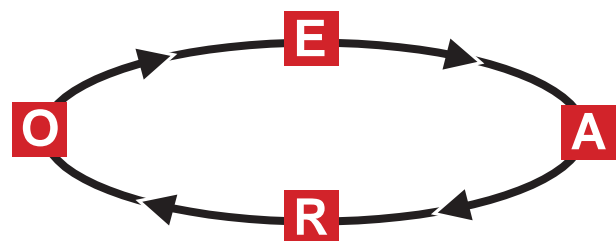
E Execution
The teaching starts. It is followed by an oral assessment/evaluation attended by the student, the teacher and possibly an external party. Each semester ends with an exam attended by one examiner from the school and one internal or external examiner. An **examiner report** is drawn up in connection with final exam projects. Selected courses are assessed using questionnaire surveys. **Learning outcome** is assessed towards the conclusion of the BA and MA programmes.

A Analysis
The Student Administration analyses the results of the assessments and hand them over to **the the Study Council, the Subject Specialist Committee** and the Study Board for further consideration.

R Revision
The Faculty proposes revised learning goals etc. to the Study Board based on the assessments. New modules may also be proposed.

Examples

- 1 – Organisation of 1st semester – based on subjects rather than cross-disciplinary courses
- 2 – Lack of coherence between learning goals on Your Bachelor Strategy □ adjustment of learning goals.



Relevance

O Objective – employment
DK’s board and representatives (which is also the **recruitment panel**) and day to day management set up goals for the relevance of the education, primarily goals for work market readiness and employment.

U Execution
All students complete internships. Afterwards, the host is asked to assess the competence level of the student. A substantial part of the teaching is completed in collaboration with public institutions and companies with a view to ensure the relevance of the education

Usually they attend final presentations and deliver their critique directly to the person responsible for the teaching. The school conducts employment surveys among its graduates. Statistics Denmark publishes an annual employment report.

A Analysis
Day to day management and the board analyse employment data and initiate possible new investigations in order to ensure maximum knowledge about the direction of the demand. Internship assessments are also analysed. The difference between employment goals and the actual employment is calculated

R Revision
Day to day management proposes new initiatives to promote the relevance of the education. These are discussed with the board of representatives (the school's recruitment panel). Goals for improvement are incorporated in the contract with the Ministry.

Examples

- 1 – Recruiters request business understanding Change of the course description for Internship
- 2 – Company collaborations (e.g. ECCO and the Police) where students meet recruiters within the context of Design Projects.
- 3 – International competences exporting classes (Shanghai, Ghana, Indigo) and receiving **international ECTS points**
- 4 – Learning goals concerning mandatory collaboration with companies/institutions are added to the MA and BA project descriptions.

O Objective – physical, psychological and aesthetic study environment
DK's Works Committee, Subject Specialist Committee, Study Board and day to day Management set up goals for the study environment at DK, including access to facilities such as IT, workshops, shops, etc

E Execution
Building improvements, new equipment, student activity funding, activities to promote the city's student environment, etc. Every other year, there is a study environment survey in which all students are interviewed.

A Analysis
Day to day management conducts a student and staff satisfaction survey, focusing also on the facilities available. Follow-up surveys might be conducted if there are any specific problem areas.

R Revision
Day to day management proposes initiatives for improving buildings, new purchases, etc. in close dialogue with the individual heads of subject/workshop managers.

Study Environment

Examples

- 1 – Complaints over physical conditions concerning lectures renovation of the auditorium
- 2 – Discontent with the workshop facilities for Communication Design setting up the DrawingLab and the HackerLab
- 3 – Study Board focus on study environment renovation of Friday Bar, purchase of sound system.