

SUPER SUPERMARKET

*PAY
OR
PLAY*



ABOUT THE EXHIBITION

It mimics a real supermarket – ‘Super Supermarket’. There are shelves, there is merchandise and there are shopping baskets. But a closer look reveals that the products are neither edible nor usable in a traditional sense. That’s because they are made of residual materials, supplied by a variety of Danish companies and altered into new, beautiful pieces of artwork in the best supermarket style.

The exhibition points towards a new reality where recycling and sustainability become a natural part of corporate business models, both due to a scarcity of resources, but also because many companies have become aware of how to use design and design thinking to solve many challenges.

Altogether 14 independent companies have agreed to be co-players in the project.

KVADRAT CAKE
Velour frosted with sealing wax
Comes in multiple colours

EXCEPTIONAL



SPECIAL OFFER!

EWII CARROTS
Made of polyurethane and
polyester from work cloth
Wash with similar colours

INESTIMABLE



EASY FOOD CABBAGE AND LETTUCE

Tailor-made, innovative baking paper cups. Coloured and pinned

VEGETABLES & FRUIT



MONTANA BLACKBERRIES

Discontinued colours of polyurethan and nylon string from the production of the Panton One chair

INFINITE



PRECIOUS



ECCO FRESH SAGE

Leftover materials from shoe production
Breathable and waterproof

SOLAR ELECTRIC SOUP

Scrapped electronic components in gel wax
Energy efficient



TREASURED

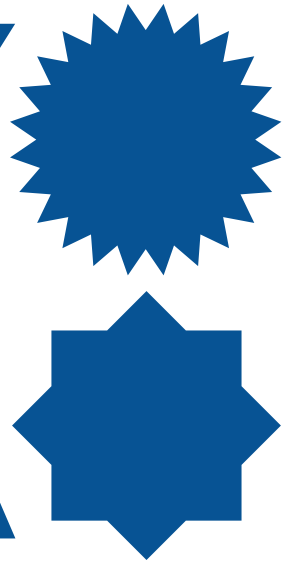


VOLA MINCED MEAT
Made of scrap metal
from tap production
High corrosion resistance

RARE



**design
school
kolding**



PRESSALIT SAUSAGES
Made of leftover moulded
thermoset plastic from
toilet seat production

INVALUABLE



MEAT MEAT MEAT

***"Design School Kolding may
be small compared to others,
but it is so big in terms of human
interaction, skill and dedication."***

Former MA student at Design School Kolding



DESIGN SCHOOL KOLDING

Design School Kolding is a recognised member of the Cumulus international network of design schools and ranks as one of the world's leading academies of design. Our vision is to be an international talent workshop that cultivates Danish Design. Our programmes honour the values that Danish Design descends from, such as democracy and equality, and we teach our students design methods including user involvement and co-creation, all with a view to create meaningful and aesthetic solutions in an international context.

The school has university status and trains designers at BA, MA and PhD levels within Industrial Design, Communication Design, Fashion Design, Textile Design, Accessory Design, and Design for Play (Design for Play is offered as an MA programme only). We work with tools, techniques, concepts and methods.

We offer an international academic setting. At the same time we value professional practice and provide excellent workshop facilities. Our faculty are experienced practitioners in their field, and our esteemed visiting faculty ensures inspiration from current professional practice.

We have a special commitment to the issues of Sustainability, Welfare and Well-being, and Play, and dedicate our programmes and research to these areas.

WHY COME TO DENMARK, WHY STUDY IN KOLDING?

In Denmark, higher education is focused on bringing about solutions for the real-world. Thus, traditional lectures are combined with industrial collaborations and teaching methods that promote students' ability to use what they have learned and to turn new knowledge into innovative solutions. This way of studying requires a high degree of personal initiative and independent thinking. Thus, for some studying in Denmark can be challenging and different from what they are used to. We feel confident that it will inspire you and help you succeed in whatever you decide to do in life.

In Kolding you will be studying in a safe, friendly and innovation-driven environment. Kolding is a city and a village rolled into one. It has more than 86,000 inhabitants and is conveniently located in the heart of Denmark with easy access to the capitals of Europe. It is a university city with lots of students and lots of student activities.

PROGRAMMES

Design School Kolding offers undergraduate and postgraduate degrees, including PhD programmes, in the areas of fashion, textiles, accessory design, communication design, industrial design and design for play (design for play is offered only as an MA programme). The school also offers an MA in design management in conjunction with the University of Southern Denmark.



DESIGN FOR PLAY

Design School Kolding's new and world exclusive international MA programme in Design for Play is set up in collaboration with the LEGO Group and the LEGO Foundation. It is based on Scandinavian design, an international outlook, and advanced level research in design methodology and user centered studies. The programme includes collaboration with companies, e.g. the LEGO Group, and incorporates strong elements of making, engaging, and co-creating with users. The curriculum is qualified with the help of leading international institutions such as Stanford, MIT and Cambridge.



INDUSTRIAL DESIGN

The Industrial Design programme focuses on design solutions that integrate function, form and production systems. The programme emphasises ideation and visualisation as well as collaboration with industry and other professionals. It also integrates disciplines such as user observation, facilitation and design thinking. Excellent workshop facilities allow you to advance your skills in sketching, 3D modelling and prototyping and work with form language and presentation.



ACCESSORY DESIGN

The Accessory Design programme trains you in exploring, processing and experimenting with materials in order to establish a platform for new ideas and a powerful personal expression. Use your senses and proven design abilities to create new accessories for the human body or as self-standing products. Wearables, precious and non-precious jewellery, fashion accessories, bags and shoes are all part of the wide spectrum of accessories that we work on.

COMMUNICATION DESIGN

On the Communication Design programme you learn how to inform in an objective way, to improve communication by strategy, to bring awareness or change behaviour, and how to deliver a holistic service or experience by interaction. Collaboration with industry and excellent workshop facilities allow you to advance your analogue and digital skills and work with storyboards, coding and prototyping.



FASHION DESIGN

On the Fashion Design programme your focus is on form and materials and you learn to develop entire collections based on target groups, materials and manufacturing facilities. In the workshops you can advance your skills in draping, sewing and pattern development and work with formgiving, materials and digital production techniques. An open learning environment encourages a holistic approach to fashion design that enables you to design with sustainability in mind.



TEXTILE DESIGN

On the Textile Design programme you concentrate on shaping the textiles and surfaces of the future with artistic flair and an experimental approach in relation to for instance fashion and interior design. You work with materials, textile constructions, ornamentation, colour scheme, production and collection building as well as analogue and digital tools used for knitting, weaving and print techniques. Working with various companies trains you to understand and challenge current systems, production methods and consumption and enables you to design with sustainability in mind.

APPLICATION DEADLINE: 1 MAY 2017 AT 12 NOON

ABOUT



50 YEARS OF DESIGN BY KOLDING

2017 marks the 50th anniversary of Design School Kolding. We will be celebrating the occasion with a series of exhibitions and activities that honour the history, the people, the stories and the visions focusing on positive impact through design. Here are some highlights.



BEYOND ICONS

Design School Kolding's 50-year anniversary exhibition will be displayed inside the grand Ruin Hall at the castle Museum Koldinghus, Kolding's most famous landmark. It will highlight design solutions that are not necessarily iconic classics or known from the covers of magazines. They are designs that make or have made a difference in people's lives, to the environment, the design profession, or the industry. With the exhibition we hope to inspire society to see design as a multi faceted and solution oriented discipline that can potentially help solve the challenges the world faces in terms of over-consumption and lack of resources.

REDO CONFERENCE

30 May – 2 June, Design School Kolding will be hosting the REDO Conference under the framework of the Cumulus Association, the only global association to serve art and design education and research. The conference will focus on launching initiatives that will allow design to influence and impact political decision-making processes in favour of sustainable change. More than 300 researchers and designers are expected to participate.

Read more: cumuluskolding2017.org



DESIGN WEEK KOLDING

Kolding Municipality has a vision of becoming the first community in the world to integrate design in every aspect of life – from kindergarten to state school, study environment, business development, city planning and elderly care. 29 May – 4 June the city of Kolding will mark this vision with the Design Week Kolding event; a one-week design festival that focuses on local, national and international design in the form of experiences, exhibitions, workshops, and more.

Read more: dwk17.dk



DAIRY
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KOPENHAGEN FUR DESSERT

Made of surplus mink fur
from Danish mink breeders

CHERISHED



PLUS PACK EGGS

Eggs made of polypropylene
Microwave only

PRICELESS

ROYAL DANSK CHEESE
908g of Danish butter
cookies in gel wax



SAY CHEESE

LA GLACE TAGLIATELLE
Satin gift wrapping for
cookies and cakes



EASY FOOD ALL SPICE
Deo stick made of leftover
compressed mixed spices
Extra spicy for your pleasure



ECCO TORTELLI
Leftover materials from
shoe production
Breathable and waterproof

INCOMPARABLE



DRY FOOD

MONTANA CANDY ROPE
Discontinued colors of
polyurethan and nylon
string from the production
of the Panton One chair

SWEET!

Montana
**CANDY
ROPE**
Sits good in your mouth



SOLAR TOOTHBRUSH
Made of polished copper
parts and wire
The latest technology

UNPARALLELED



NON-FOOD

KMC POTATO CHIPS (X3)
Made of potato pulp
Sustainable and crisp



CANDY & CHIPS

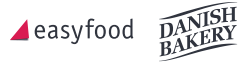
**REPUBLIC OF FRITZ HANSEN
TOILET PAPER**
Made of leftover cow hide
from furniture production
Smooth and resistant



WE WISH TO THANK THE FOLLOWING COMPANIES FOR PLAYING ALONG:



PRESSALIT®



REPUBLIC OF **Fritz Hansen®**



kvadrat



eCCO®

PLUS  PACK

EWII

KOPENHAGEN
FUR



Montana

We also appreciate the support of Kolding Municipality,
The Region of Southern Denmark Cultural Pool and the LEGO Foundation.

CREDITS

EDITOR IN CHIEF: Charlotte Melin

EDITOR: Marianne Baggesen Hilger

CONCEPT: Femmes Régionales

SENIOR DESIGNER: Allan Schmidt

DESIGNERS: Susanne Nors, Sisse Falster & Alberto Bellamoli

COVER & LAYOUT: Anne Philipp

PHOTOS: Katrine Worsøe

